



# City of Broken Arrow

## Request for Action

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**File #:** 20-1323, **Version:** 1

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**Broken Arrow City Council**  
**Meeting of: 10-20-2020**

**Title:**

Consideration, discussion and possible approval to direct the City Manager and staff to proceed with retention of Consulting Firm/s to conduct a study for creating the New Orleans Square Overlay District (NOSOD)

**Background:**

On September 1, 2020, the City Council accepted the Final Report presented by its Citizen Advisory Committee for the Elm and New Orleans intersection, which is now known as New Orleans Square. This Report recommended several study options for various projects.

One of the recommendations, which was keenly discussed and recommended unanimously, was to promote Commercial and Mixed Land Uses in this area. Towards that goal, additional Zoning and Land Use control methods are to be studied.

Staff recommends that an Overlay District strategy, similar to the Downtown Overlay (DROD), be considered. The study of and creation of the New Orleans Square Overlay District (NOSOD), for Commercial, Residential and Mixed Uses, can promote and provide incentives for redevelopment and new proposals in this region.

Staff has prepared a proposal to invite qualified consulting firms, through a Request for Proposal (RFP) process, to assist the City with this project.

**Cost:** To Be Determined

**Funding Source:** Capital Outlay Fund 330

**Requested By:** Larry R. Curtis, Community Development Director

**Approved By:** City Manager Office

**Attachments:** Draft Letter Of Intent - New Orleans Square- Overlay Dist.

**Recommendation:**

Move to authorize City Manager to proceed with securing a Consultant to conduct a study for the creation of the New Orleans Square Overlay District study