



City of Broken Arrow

Request for Action

File #: 19-299, Version: 1

**Broken Arrow City Council
Meeting of: 03-05-2019**

Title:

Consideration, discussion, and possible approval and authorization to execute a Professional Services Contract with the Broken Arrow Chamber of Commerce for the Rooster Days Festival, in an amount not to exceed \$20,000.00 per year, for festival years 2019, 2020, and 2021, subject to annual appropriations

Background:

The Broken Arrow Chamber of Commerce will host the 88th annual Rooster Days Festival May 9-12, 2019. The City of Broken Arrow and the Broken Arrow Convention and Visitors' Bureau have been long-standing supporters of this community event. Rooster Days is the longest running festival in Oklahoma. There is something for everyone at Rooster Days, including live entertainment, parade, carnival, food, wine garden, and the expanding market place.

Staff has drafted a Professional Services Contract with ArtsOK for the Rooster Days Festival, in an amount not to exceed \$20,000.00 per year, for festival years 2019, 2020 and 2021, subject to annual appropriations. Funding will assist the Broken Arrow Chamber of Commerce with advertising, promotion and marketing of the festival.

Cost: \$20,000 per fiscal year, for a period of three years, subject to annual appropriations

Funding Source: Fund 27 - Convention and Visitors' Bureau

Requested By: Lori Hill, Tourism Director

Approved By: Norman Stephens, Economic Development Manager

Attachments: Professional Services Contract with Broken Arrow Chamber of Commerce

Recommendation:

Approve and authorize execution of a contract with the Broken Arrow Chamber for Rooster Days Festival.