



# City of Broken Arrow

## Request for Action

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**File #: 19-177, Version: 1**

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**Broken Arrow Convention and Visitors' Bureau  
Meeting of: 02-11-2019**

**Title:**

**Presentation and possible acceptance of the Team Air Assurance Ruts n Guts Follow Up Report and possible authorization of a grant reimbursement**

**Background:**

Tourism Director, Lori Hill will provide the follow up report for the Team Air Assurance Ruts n Guts event. Ms. Hill will introduce the event organizer to answer any questions the CVB members might have regarding the event or follow up report.

The EconoLodge, Hampton Inn, Hilton Garden Inn, Holiday Inn Express, Homewood Suites, LaQuinta, Quality Inn and TownePlace suites were the Broken Arrow Hotels utilized for the event. Approximate attendance for the event was 525 people and the event generated 14 paid room nights reported by TownePlace suites and LaQuinta. Staff is recommending approval of the 14 room nights reported by the two Broken Arrow hotels. The event organizer has requested room nights listed in their post event attendee survey be counted towards the hotel room pickups needed for the event.

The CVB discussed and approved the Ruts n Guts grant request during their September 10, 2018 meeting. The CVB approved grant funding of \$10,000.00 to offset the costs of advertising, event operations, officials, stage, sound, tents and course buildout.

**Cost:** \$1,400.00

**Funding Source:** Fund 27 - Convention and Visitors' Bureau

**Requested By:** Lori Hill, Tourism Director

**Approved By:** Norman Stephens, Economic Development Manager

**Attachments:** Team Air Assurance Post Event Summary

**Recommendation:**

Accept the Team Air Assurance follow up report and authorize a grant reimbursement in the amount of \$1,400.00.