



City of Broken Arrow

Request for Action

File #: 18-1296, **Version:** 1

**Broken Arrow City Council
Meeting of: 11-20-2018**

Title:

Approval of the nomination and appointment of Dana Ludwig to the Broken Arrow Convention and Visitors' Bureau (CVB) Board with a term expiring September 30, 2020

Background:

In accordance with the Sec. 2-211 of the Broken Arrow Convention and Visitors' Bureau ordinance, City Councilor Craig Thurmond recommends the nomination and appointment of Ms. Dana Ludwig with Bass Pro Shops to the CVB Board. If appointed, Ms. Ludwig's term would expire September 30, 2020.

The Strategic Plan of the Tourism Asset Inventory set forth recommendations to restructure the CVB Board to include members from lodging, dining, retail, sports, attractions and City Council.

Mayor Craig Thurmond is recommending Dana Ludwig's nomination and appointment to fulfill a retail position for the Broken Arrow Convention and Visitors' Bureau Board.

Cost: \$0

Funding Source: None

Requested By: Lori Hill, Tourism Director

Approved By: Michael L. Spurgeon, City Manager

Attachments: None

Recommendation:

Approve the nomination and appointment of Dana Ludwig to the Broken Arrow Convention and Visitors' Bureau Board for a term expiring September 30, 2020.