

City of Broken Arrow

Request for Action

File #: 18-557, Version: 1

Broken Arrow City Council Meeting of: 06-04-2018

Title:

Consideration, discussion, and possible approval of the nomination and appointment of Carolyn Shafer to fill Lori Lewis' unexpired term on the Broken Arrow Convention and Visitors' Bureau (CVB) Board for a term expiring September 30, 2019

Background:

On April 16, 2018, Lori Lewis with the Museum Broken Arrow, resigned from the Broken Arrow Convention and Visitors' Bureau Board. Ms. Lewis' term expires September 30, 2019. In accordance with the Sec. 2-211 of the Broken Arrow Convention and Visitors' Bureau ordinance, City Councilor Johnnie Parks recommends the nomination and appointment of Carolyn Shafer to fill Lori Lewis' unexpired term on the CVB Board. If appointed to the CVB, Ms. Shafer's term would expire September 30, 2019.

The Strategic Plan of the Tourism Asset Inventory set forth recommendations to restructure the CVB Board to include members from the following industries: Lodging, Dining, Retail, Sports, Attractions and City Council.

Ms. Shafer, is with Broken Arrow Girls Softball and will fulfil the Sports member position on the CVB Board.

Cost: None

Funding Source: None

Requested By: Lori Hill, Tourism Director

Approved By: Norman Stephens, Assistant to the City Manager/Economic Development Coordinator

Attachments: None

Recommendation:

Approve the nomination and appointment of Carolyn Shafer to the Broken Arrow Convention and Visitors' Bureau Board for a term expiring September 30, 2019.