



# City of Broken Arrow

## Request for Action

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**File #:** 17-2685, **Version:** 1

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**Broken Arrow City Council**  
**Meeting of: 10-03-2017**

**To:** Mayor and City Council  
**From:** Office of Tourism  
**Title:** Consideration, discussion, and possible approval of the nomination and appointment of Jeff Hartman to the Broken Arrow Convention and Visitors' Bureau (CVB) Board for a term beginning October 1, 2017 and expiring September 30, 2019

### **Background:**

In accordance with the Sec. 2-211 of the Broken Arrow Convention and Visitors' Bureau ordinance, Mayor Craig Thurmond recommends the nomination and appointment of Jeff Hartman of SJS Hospitality to the CVB Board. If appointed to the CVB, Mr. Hartman's term would begin October 1, 2017 and expire September 30, 2019.

The Strategic Plan of the Tourism Asset Inventory set forth recommendations to restructure the CVB Board to include members from lodging, dining, retail, sports, attractions and City Council.

Mayor Craig Thurmond is recommending the nomination and appointment of Jeff Hartman to fulfill the hotel position as the owner of the TownePlace Suites and Holiday Inn Express hotels located in Broken Arrow. Mr. Hartman previously served on the CVB Board and is willing to continue his service for the Broken Arrow Convention and Visitors' Bureau Board.

**Cost:** None  
**Prepared By:** Lori Hill, Tourism Director  
**Reviewed By:** Assistant City Manager - Administration  
Legal Department

**Approved By:** Michael L. Spurgeon, City Manager

**Attachments:** None

### **Recommendation:**

Approve the nomination and appointment of Jeff Hartman to the Broken Arrow Convention and Visitors'

Bureau Board for a term expiring September 30, 2019.