



City of Broken Arrow

Request for Action

File #: 17-2588, Version: 1

**Broken Arrow City Council
Meeting of: 09-05-2017**

To: Mayor and City Council
From: Office of Tourism
**Title: Consideration, discussion, and possible approval of the
reappointment of Lori Lewis to the Broken Arrow Convention and
Visitors' Bureau (CVB) Board for a term beginning October 1, 2017
and expiring September 30, 2019**

Background:

In accordance with the Sec. 2-211 of the Broken Arrow Convention and Visitors' Bureau ordinance, City Councilor Johnnie Parks recommends the re-appointment of Ms. Lori Lewis to the CVB Board. If reappointed to the CVB, Ms. Lewis' term would begin October 1, 2017 and expire September 30, 2019.

The Strategic Plan of the Tourism Asset Inventory set forth recommendations to restructure the CVB Board to include members from lodging, dining, retail, sports, attractions and City Council.

City Councilor Johnnie Parks is recommending the reappointment of Ms. Lori Lewis to fulfill the attractions position as she is the Executive Director of the Museum Broken Arrow. Ms. Lewis has served on the CVB Board well and is willing to continue her service for the Broken Arrow Convention and Visitors' Bureau Board.

Cost: None
Prepared By: Lori Hill, Tourism Director
**Reviewed By: Assistant to the City Manager/Economic Development Coordinator
Legal Department
Assistant City Manager**
Approved By: Michael L. Spurgeon, City Manager
Attachments: None

Recommendation:

Approve the reappointment of Ms. Lori Lewis to the Broken Arrow Convention and Visitors' Bureau Board for a term expiring September 30, 2019.