



City of Broken Arrow

Request for Action

File #: 17-1812, Version: 1

**Downtown Advisory Board
Meeting of: 03-14-17**

To: Chairman and Board Members
From: City Manager's Office
**Title: Presentation and possible discussion of the 2017 Tulsa Home and Garden Show
Tradeshow Booth highlighting the Rose District**

Background:

The City of Broken Arrow, in partnership with the Broken Arrow Chamber of Commerce, highlighted the Rose District as its sole theme for the 20' x 30' booth. With the expansive growth of this area, it was a perfect opportunity to promote the new restaurants, businesses, events, performing art and museums in the Rose District.

Proposed booth graphics covered areas such as Main Street History, Farmers Market Fountain, Rose District Map, Dining, Shopping, Activities and Economic Development. Representatives from the City of Broken Arrow, Broken Arrow Chamber of Commerce and the Broken Arrow Chamber of Commerce's Ambassadors volunteered in the booth throughout the tradeshow.

Cost: None

Prepared By: Lori Hill, Tourism Director

**Reviewed By: Development Services Department
Legal Department**

**Approved By: Norman Stephens, Assistant to the City Manager / Economic
Development Coordinator**

Attachments: None

Recommendation:

Informational only - no action required.