



City of Broken Arrow

Request for Action

File #: 17-1728, **Version:** 1

**Broken Arrow Convention and Visitors' Bureau
Meeting of: 03-13-2017**

To: Convention and Visitors' Bureau Board
From: Office of Tourism
Title: Presentation of follow up report for the 2016 Rooster Days Festival grant request

Background:

Tourism Director, Lori Hill will introduce representatives from the Broken Arrow Chamber of Commerce to provide the follow up report for the 2016 Rooster Days Festival grant request.

The Broken Arrow Chamber of Commerce Rooster Days Festival grant request was initially brought to the CVB at the February 8, 2016 meeting. The CVB approved grant funding in the amount of \$30,000.00. The purpose of the grant funds was to offset the costs of marketing the event and printing new signage and purchasing new signage stands to better direct participants around the festival.

Cost: \$0

Prepared By: Lori Hill, Tourism Director

Reviewed By: Finance Department
Legal Department

Approved By: Norman Stephens, Assistant to the City Manager/Economic Development Coordinator

Attachments: 2016 Rooster Days Festival Post Event Summary
2016 Rooster Days Festival Post Event Hotel Tracking

Recommendation:

Informational only - no action required.