



# City of Broken Arrow

## Request for Action

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**File #: 22-652, Version: 1**

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**Broken Arrow City Council  
Meeting of: 06-06-2022**

**Title:**

**Consideration, discussion, and possible adoption of Ordinance No. 3729 amending Chapter 2, Administration, Article XIV, Convention and Visitors' Bureau (CVB); Sec. 2-211 Created, specifically changing the name of the Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-212. Appointments, specifically changing the name of the Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-213. - Removal from office, specifically changing the name of the Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-214. - Organization, specifically changing the name of the Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-215 - Duties, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-217 - Selection of Officers, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-218 Codes of Ethics, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; and Sec. 2-219 Public Hearings, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; repealing all ordinances to the contrary and declaring an emergency**

**Background:**

The Broken Arrow Convention and Visitors' Bureau approved changing the name of the CVB to Visit Broken Arrow. Many other CVBs across the country have made a similar name change to reflect an industry-wide goal and standard of driving tourism dollars into their respective communities. The CVB approved this update at their April 12, 2022 meeting. Staff is recommending an update to the Ordinance to reflect this requested update.

**Cost:** \$0

**Funding Source:** None

**Requested By:** Lori Hill, Tourism Director

**Approved By:** City Manager's Office

**Attachments:** Ordinance No. 3729

**Recommendation:**

Adopt Ordinance No. 3729 and approve the emergency clause.