



City of Broken Arrow

Legislation Details (With Text)

File #:	22-653	Name:	
Type:	Ordinance	Status:	Agenda Ready
File created:	5/19/2022	In control:	Broken Arrow City Council
On agenda:	6/6/2022	Final action:	
Title:	Consideration, discussion, and possible adoption of Ordinance No. 3728 amending Chapter 2, Administration, Article I, In General, Sec. 2-13 -Members of boards and commissions, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow, repealing all ordinances to the contrary and declaring an emergency		

Sponsors:

Indexes:

Code sections:

Attachments: 1. Ordinance No. 3728

Date	Ver.	Action By	Action	Result
6/6/2022	1	Broken Arrow City Council		

Broken Arrow City Council
Meeting of: 06-06-2022

Title:

Consideration, discussion, and possible adoption of Ordinance No. 3728 amending Chapter 2, Administration, Article I, In General, Sec. 2-13 -Members of boards and commissions, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow, repealing all ordinances to the contrary and declaring an emergency

Background:

The Broken Arrow Convention and Visitors' Bureau approved changing the name of the CVB to Visit Broken Arrow. Many other CVBs across the country have made a similar name change to reflect an industry-wide goal and standard of driving tourism dollars into their respective communities.

The CVB approved this name change at their April 12, 2022 meeting.

Cost: \$0

Funding Source: None

Requested By: Lori Hill, Tourism Director

Approved By: City Manager's Office

Attachments: Ordinance No. 3728

Recommendation:

Adopt Ordinance No. 3728 and approve the emergency clause.