



City of Broken Arrow

Legislation Details (With Text)

File #:	22-652	Name:	
Type:	Ordinance	Status:	Agenda Ready
File created:	5/19/2022	In control:	Broken Arrow City Council
On agenda:	6/6/2022	Final action:	
Title:	Consideration, discussion, and possible adoption of Ordinance No. 3729 amending Chapter 2, Administration, Article XIV, Convention and Visitors' Bureau (CVB); Sec. 2-211 Created, specifically changing the name of the Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-212. Appointments, specifically changing the name of the Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-213. - Removal from office, specifically changing the name of the Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-214. - Organization, specifically changing the name of the Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-215 - Duties, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-217 - Selection of Officers, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-218 Codes of Ethics, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; and Sec. 2-219 Public Hearings, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; repealing all ordinances to the contrary and declaring an emergency		

Sponsors:

Indexes:

Code sections:

Attachments: 1. Ordinance No. 3729

Date	Ver.	Action By	Action	Result
6/6/2022	1	Broken Arrow City Council		

**Broken Arrow City Council
Meeting of: 06-06-2022**

Title:

Consideration, discussion, and possible adoption of Ordinance No. 3729 amending Chapter 2, Administration, Article XIV, Convention and Visitors' Bureau (CVB); Sec. 2-211 Created, specifically changing the name of the Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-212. Appointments, specifically changing the name of the Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-213. - Removal from office, specifically changing the name of the Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-214. - Organization, specifically changing the name of the Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-215 - Duties, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-217 - Selection of Officers, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; Sec. 2-218 Codes of Ethics, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; and Sec. 2-219 Public Hearings, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow; repealing all ordinances to the contrary and

declaring an emergency

Background:

The Broken Arrow Convention and Visitors' Bureau approved changing the name of the CVB to Visit Broken Arrow. Many other CVBs across the country have made a similar name change to reflect an industry-wide goal and standard of driving tourism dollars into their respective communities. The CVB approved this update at their April 12, 2022 meeting. Staff is recommending an update to the Ordinance to reflect this requested update.

Cost: \$0

Funding Source: None

Requested By: Lori Hill, Tourism Director

Approved By: City Manager's Office

Attachments: Ordinance No. 3729

Recommendation:

Adopt Ordinance No. 3729 and approve the emergency clause.