

## City of Broken Arrow

## Legislation Details (With Text)

File #: 17-2588 Name:

Type: General Business Status: Passed

File created: 8/17/2017 In control: Broken Arrow City Council

**On agenda:** 9/5/2017 **Final action:** 9/5/2017

Title: Consideration, discussion, and possible approval of the reappointment of Lori Lewis to the Broken

Arrow Convention and Visitors' Bureau (CVB) Board for a term beginning October 1, 2017 and

expiring September 30, 2019

Sponsors:

Indexes:

**Code sections:** 

Attachments:

Date	Ver.	Action By	Action	Result
9/5/2017	1	Broken Arrow City Council	approved	Pass

Broken Arrow City Council Meeting of: 09-05-2017

To: Mayor and City Council

From: Office of Tourism

Title:

Consideration, discussion, and possible approval of the

reappointment of Lori Lewis to the Broken Arrow Convention and Visitors' Bureau (CVB) Board for a term beginning October 1, 2017

and expiring September 30, 2019

## **Background:**

In accordance with the Sec. 2-211 of the Broken Arrow Convention and Visitors' Bureau ordinance, City Councilor Johnnie Parks recommends the re-appointment of Ms. Lori Lewis to the CVB Board. If reappointed to the CVB, Ms. Lewis' term would begin October 1, 2017 and expire September 30, 2019.

The Strategic Plan of the Tourism Asset Inventory set forth recommendations to restructure the CVB Board to include members from lodging, dining, retail, sports, attractions and City Council.

City Councilor Johnnie Parks is recommending the reappointment of Ms. Lori Lewis to fulfill the attractions position as she is the Executive Director of the Museum Broken Arrow. Ms. Lewis has served on the CVB Board well and is willing to continue her service for the Broken Arrow Convention and Visitors' Bureau Board.

Cost: None

Prepared By: Lori Hill, Tourism Director

File #: 17-2588, Version: 1

Reviewed By: Assistant to the City Manager/Economic Development Coordinator

**Legal Department Assistant City Manager** 

Approved By: Michael L. Spurgeon, City Manager

**Attachments:** None

## **Recommendation:**

Approve the reappointment of Ms. Lori Lewis to the Broken Arrow Convention and Visitors' Bureau Board for a term expiring September 30, 2019.