

declaring an emergency

Background:

The Broken Arrow Convention and Visitors' Bureau approved changing the name of the CVB to Visit Broken Arrow. Many other CVBs across the country have made a similar name change to reflect an industry-wide goal and standard of driving tourism dollars into their respective communities. The CVB approved this update at their April 12, 2022 meeting. Staff is recommending an update to the Ordinance to reflect this requested update.

Cost: \$0

Funding Source: None

Requested By: Lori Hill, Tourism Director

Approved By: City Manager's Office

Attachments: Ordinance No. 3729

Recommendation:

Adopt Ordinance No. 3729 and approve the emergency clause.