



within a separate area.

As in years past, notification of the festival will be mailed to households in residential areas that bound Central Park. Two (2) parking passes will be mailed to each household for admittance into their neighborhood. Additional passes will be made available to residents requiring them. Staff recommends that the Council approve Promotional License Agreement.

**Cost:** \$30,000 (based on costs from previous years)

**Funding Source:** General Fund

**Requested By:** Scott Esmond, Parks and Recreation Director

**Approved By:** Michael L. Spurgeon, City Manager

**Attachments:** **Promotional License Agreement**  
**Map A - Rooster Days Parade Route**  
**Map B - Rooster Days Run/Walk Route**  
**Map C - Rooster Days Festival**

**Recommendation:**

Approve the Promotional License on City Property and authorize its execution.