City of Broken Arrow

Legislation Details (With Text)

File #:	22-653	**Name:**	
Type:	Ordinance	**Status:**	Agenda Ready
File created:	5/19/2022	**In control:**	Broken Arrow City Council
On agenda:	6/6/2022	**Final action:**	
Title:	Consideration, discussion, and possible adoption of Ordinance No. 3728 amending Chapter 2, Administration, Article I, In General, Sec. 2-13 -Members of boards and commissions, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow, repealing all ordinances to the contrary and declaring an emergency		
Sponsors:			
Indexes:			
Code sections:			
Attachments:	1. Ordinance No. 3728		

Date	Ver.	Action By	Action	Result
6/6/2022	1	Broken Arrow City Council		

Broken Arrow City Council
Meeting of: 06-06-2022

Title:

Consideration, discussion, and possible adoption of Ordinance No. 3728 amending Chapter 2, Administration, Article I, In General, Sec. 2-13 -Members of boards and commissions, specifically changing the name of the Broken Arrow Convention and Visitors' Bureau (CVB) to Visit Broken Arrow, repealing all ordinances to the contrary and declaring an emergency

Background:
The Broken Arrow Convention and Visitors' Bureau approved changing the name of the CVB to Visit Broken Arrow. Many other CVBs across the country have made a similar name change to reflect an industry-wide goal and standard of driving tourism dollars into their respective communities.

The CVB approved this name change at their April 12, 2022 meeting.

Cost: **$0**

Funding Source: **None**

Requested By: Lori Hill, Tourism Director

Approved By: **City Manager's Office**

Attachments: Ordinance No. 3728

Recommendation:
Adopt Ordinance No. 3728 and approve the emergency clause.