



# City of Broken Arrow

## Legislation Details (With Text)

**File #:** 16-988 **Name:**  
**Type:** Presentations **Status:** Passed  
**File created:** 8/8/2016 **In control:** Broken Arrow Municipal Authority  
**On agenda:** 8/16/2016 **Final action:** 8/16/2016  
**Title:** Presentation, discussion, consideration and possible approval of the telephone survey of public opinion regarding curbside collection service

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 16.115 Broken Arrow Survey Report Final Draft, 2. Findings Presentation

Date	Ver.	Action By	Action	Result
8/16/2016	1	Broken Arrow Municipal Authority	approved	Pass

### Broken Arrow City Council Meeting of: 08-16-16

**To:** Mayor and City Council

**From:** Finance Department

**Title:**

**Presentation, discussion, consideration and possible approval of the telephone survey of public opinion regarding curbside collection service**

**Background:**

On January 19, 2016, the Authority approved a Professional Services Agreement with Gershman, Brickner & Bratton, Inc.(GBB) to conduct a Refuse and Recycling Survey. The purpose of this project is to understand the opinions of refuse customers so as to serve as a guide in the development and decision making process of future refuse and recycling services.

The survey was conducted during the week of May 9<sup>th</sup> through the 13<sup>th</sup>, 2016.

Kate Vasquez from GBB and Bill Shapard from Shapard Research will provide an overview of the survey results and answer questions about the survey.

**Cost:** \$0

**Prepared By:** Lee Zirk, General Services Director

**Reviewed By:** Finance Department

Legal Department

Assistant City Manager - Administration

**Approved By:** Michael L. Spurgeon, City Manager

**Attachments:** Survey Report

Findings Presentation

**Recommendation:**

Approve the report of the telephone survey of public opinion regarding curbside refuse collection service