



City of Broken Arrow

Legislation Details (With Text)

File #: 19-177 **Name:**
Type: General Business **Status:** Agenda Ready
File created: 1/17/2019 **In control:** Convention and Visitors Bureau
On agenda: 2/11/2019 **Final action:** 2/11/2019
Title: Presentation and possible acceptance of the Team Air Assurance Ruts n Guts Follow Up Report and possible authorization of a grant reimbursement

Sponsors:

Indexes:

Code sections:

Attachments: 1. Team Air Assurance Post Event Summary

Date	Ver.	Action By	Action	Result
2/11/2019	1	Convention and Visitors Bureau	approved	Pass

**Broken Arrow Convention and Visitors' Bureau
Meeting of: 02-11-2019**

Title:

Presentation and possible acceptance of the Team Air Assurance Ruts n Guts Follow Up Report and possible authorization of a grant reimbursement

Background:

Tourism Director, Lori Hill will provide the follow up report for the Team Air Assurance Ruts n Guts event. Ms. Hill will introduce the event organizer to answer any questions the CVB members might have regarding the event or follow up report.

The EconoLodge, Hampton Inn, Hilton Garden Inn, Holiday Inn Express, Homewood Suites, LaQuinta, Quality Inn and TownePlace suites were the Broken Arrow Hotels utilized for the event. Approximate attendance for the event was 525 people and the event generated 14 paid room nights reported by TownePlace suites and LaQuinta. Staff is recommending approval of the 14 room nights reported by the two Broken Arrow hotels. The event organizer has requested room nights listed in their post event attendee survey be counted towards the hotel room pickups needed for the event.

The CVB discussed and approved the Ruts n Guts grant request during their September 10, 2018 meeting. The CVB approved grant funding of \$10,000.00 to offset the costs of advertising, event operations, officials, stage, sound, tents and course buildout.

Cost: \$1,400.00

Funding Source: Fund 27 - Convention and Visitors' Bureau

Requested By: Lori Hill, Tourism Director

Approved By: Norman Stephens, Economic Development Manager

Attachments: Team Air Assurance Post Event Summary

Recommendation:

Accept the Team Air Assurance follow up report and authorize a grant reimbursement in the amount of \$1,400.00.