



City of Broken Arrow
Meeting Agenda
Convention and Visitors Bureau

City of Broken Arrow
220 S 1st Street
Broken Arrow OK
74012

Chairman Ben Buie
Vice Chairman Scott Eudey
Member Trevor Swanson
Member Heather Martin
Member Chuck Maresca
Member Brian Dean
Member Kathy Muskrat
Member Sonja Schneider
Member Tommy Yardy

Tuesday, June 14, 2022
Chambers

3:30 PM

City Hall Council

1. Call to Order

Vice Chairman Scott Eudey called the meeting to order at 3:31 PM

2. Roll Call and Introductions

Present: Ben Buie (arrived at 3:32 PM), Brian Dean, Scott Eudey, Chuck Maresca, Heather Martin, Kathy Muskrat, Sonja Schneider, and Tommy Yardy
Absent: Trevor Swanson

3. General CVB Business

- a.** Consideration, discussion, and possible approval of the meeting minutes from the May 10, 2022, Broken Arrow Convention and Visitors Bureau meeting

MOTION: A motion was made by Tommy Yardy, seconded by Sonja Schneider
Move to approve the May 10, 2022 meeting minutes.
The motion was carried by the following vote:

Aye: Ben Buie, Brian Dean, Scott Eudey, Chuck Maresca, Kathy Muskrat, Sonja Schneider, and Tommy Yardy

Abstain: Heather Martin

- b.** Presentation and possible acceptance of the Senior Softball USA Post Event Summary Report for the 2022 Oil City Classic Adult Softball Tournament and possible authorization for grant reimbursement in the amount of \$7,000.00

Tourism Director, Lori Hill presented the report for the Oil City Classic adult softball tournament. They had a great turnout and a very successful tournament. Ms. Hill also mentioned that she received confirmation from the hotels that had hotel room pick-ups for the tournament. Ms. Hill said Staff was recommending approval of the \$7,000.00 grant reimbursement.

MOTION: A motion was made by Ben Buie, seconded by Chuck Maresca
Move to approve a \$7,000.00 grant reimbursement to Senior Softball USA for 2022
Oil City Classic Adult Softball Tournament
The motion was carried by the following vote:

Aye: Present: Ben Buie, Brian Dean, Scott Eudey, Chuck Maresca, Heather Martin, Kathy Muskrat, Sonja Schneider, and Tommy Yardy

- c. Presentation and possible acceptance of the K&G Sports FCA Women's Championship golf tournament Post Event Summary Report and possible authorization for grant reimbursement in the amount of \$3,000

Lori Hill presented the FCA Women's Championship golf tournament Post Event Summary Report. Ms. Hill mentioned that the event organizers were not able to track their room nights properly and therefore they were eligible for a reduced funding amount of \$3,000.00. The event organizer understands their error and mentioned that they will do a better job in the future of tracking their room nights correctly.

MOTION: A motion was made by Ben Buie, seconded by Sonja Schneider
Move to approve a \$3,000.00 grant reimbursement to FCA Women's Championship for their 2022 golf tournament
The motion was carried by the following vote:

Aye: Present: Ben Buie, Brian Dean, Scott Eudey, Chuck Maresca, Heather Martin, Kathy Muskrat, Sonja Schneider, and Tommy Yardy

4. Tourism Director Report including updates on the following:

- a. Presentation and discussion of updated hotel/motel tax collection report

Lori Hill presented the report. The Broken Arrow lodging tax collections are above each prior year and doing very well. Ms. Hill mentioned we should end the fiscal year very well as the room tax during the PGA and Iron Man events has not been reported yet.

Informational only, no action required.

- b. Presentation and discussion of the year-to-date available budget report

Lori Hill presented the year-to-date available budget. Ms. Hill stated that there is still a few more events coming out of this fiscal year such as The Rose Festival and ScotFest.

Informational only, no action required.

5. Adjournment

MOTION: A motion was made by Scott Eudey, seconded by Sonja Schneider
Move to adjourn the meeting at 3:37 PM
The motion was carried by the following vote:

Aye: Present: Ben Buie, Brian Dean, Scott Eudey, Chuck Maresca, Heather Martin, Kathy Muskrat, Sonja Schneider, and Tommy Yardy

Attest:

Chairman or Vice Chairman