

SECOND AMENDMENT TO SCOPE OF WORK (PROPOSAL AND CONTRACT) FOR BRANDING, MARKETING STRATEGY AND GRAPHIC DESIGN AGREEMENT

This Second Amendment to Scope of Work (Proposal and Contract) for Branding, Marketing Strategy and Graphic Design (the “Amendment”) made effective of this 6th day of October, 2020, by and between the Broken Arrow Economic Development Authority, a public trust, whose sole beneficiary is the City of Broken Arrow, and Ghost and Anglin PR, Oklahoma corporations (together with its successors and assigns, “Ghost and Anglin”). Terms used and not otherwise defined in this First Amendment shall be defined in the Agreement.

WITNESSETH:

WHEREAS, on September 3, 2019, BAEDA, Ghost and Anglin PR entered into a Scope of Work (Proposal and Contract) for Branding, Marketing Strategy and Graphic Design Agreement (“Agreement”) whereby Ghost and Anglin agreed to develop a strategic marketing plan to promote shopping at local businesses for fiscal year 2020; and

WHEREAS, a first amendment of the Agreement was made on March 3, 2020 to cover additional services and costs of the campaign.

WHEREAS, a second amendment of the Agreement will advance the goals of the City to promote the strategic marketing and shop local initiative.

NOW, THEREFORE, in consideration of the covenants and mutual obligations set out herein and in the Agreement, as amended, and other consideration, the sufficiency of which the parties hereby acknowledge, the parties hereto hereby covenant and agree to the following Amendments:

ARTICLE A

AMENDMENT TO AGREEMENT

A.1 Substitution of Cost Estimate Year Two: The attached *Exhibit 1* shall be substituted for **Cost Estimate (Year Two)** included in the original Scope of Work (Proposal and Contract) for Branding, Marketing Strategy and Graphic Design.

ARTICLE B

CONTINUING TERMS OF AGREEMENT

B.1 Except as amended hereby, all terms of the Agreement, remain in full force and effect without modification or change. The Agreement, as amended by this Amendment, is in all respects ratified and confirmed, and the Agreement, as so amended by this Amendment, shall be read, taken and construed as one and the same instrument.

IN WITNESS WHEREOF, each of the parties has caused this First Amendment to be executed by its duly authorized officials and its official seal to be impressed hereon, as of the date first above written.

Approved as to Form:

Broken Arrow Economic Development
Authority, a public trust

City Attorney

By: _____
Chairman

Date:

Attest:

City Clerk (Seal)

Ghost
An Oklahoma Corporation

By: _____

Name: _____

Title: _____

Anglin PR
An Oklahoma Corporation

By: _____

Name: _____

Title: _____