THE BIG IDEA: GATEWAY BEAUTIFICATION!

MAY 7, 2019 2018-2019 BROKEN ARROW YOUTH CITY COUNCIL

SETTING THE STAGE

WHAT IS A GATEWAY

➤ Main Entry Point in the Community

WHY IS IT IMPORTANT TO BEAUTIFY

First Impression

HOW DO WE BEAUTIFY

Make it a Priority

GATEWAYS

PRIMARY GATEWAYS (HIGHWAY CORRIDORS AT MAJOR ARTERIALS)

BA Expressway and Aspen Avenue

BA Expressway and Elm Place

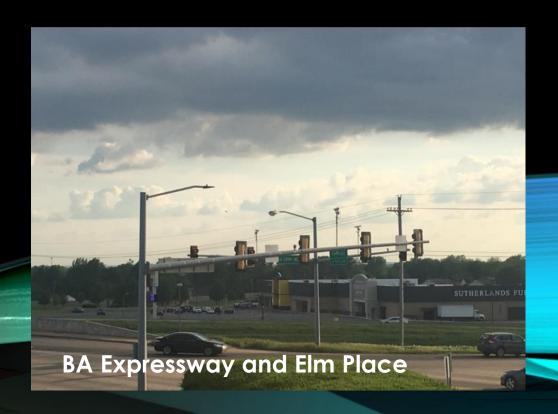
BA Expressway and 9th Street

Highway 51 and Houston Street

Creek Turnpike and Aspen Avenue

Creek Turnpike and Elm Place





GATEWAYS

SECONDARY GATEWAYS (ARTERIAL CORRIDORS ABUTTING OTHER COMMUNITIES)

Kenosha Street (71st Street) and Garnett Road Houston Street (81st Street) and Garnett Road Washington Street (91st Street) and Garnett Road Jasper Street (131st Street) and Garnett Road





PRIMARY GATEWAYS







SECONDARY GATEWAYS





"THE CHALLENGE"

- CAPITAL IMPROVEMENT COSTS
- ➤ MAINTENANCE EFFORT/COSTS
- > PERMISSION FROM STATE
- > SAFETY ISSUES

POTENTIAL PARTNERS

KEEP BA BEAUTIFUL
METROPOLITAN ENVIRONMENTAL TRUST (MET)
OKLAHOMA DEPARTMENT OF TRANSPORTATION
OKLAHOMA TURNPIKE AUTHORITY
LOCAL NURSERIES

THE REQUEST



SUPPORT THE INITIATIVE



MAKE IT A PRIORITY