

2019 Pioneer Dinner Budget

Expenses: \$10,000

Catered Dinner: \$4,500.00 (This is for up to 350 people.)

School Fee: \$200.00

Nametags: \$50.00

Decorations: \$250

Advertising/Marketing: \$5,000.00:

-**Newspaper Ad:** \$500.00

-**Facebook:** \$500.00

-**Direct Mail:** \$2,500.00

-**Other:** \$1,500.00

Potential Income: \$5,000

Ticket Sales: \$4,200.00 (\$12 per person)

Donations/Sponsors: \$400.00

Gift Shop Sales: \$400.00