

2017 Pioneer Dinner Budget

Expenses:

Catered Dinner: \$4,500.00 This is for up to 350 people.

School Fee: \$200.00

Nametags: \$50.00

Decorations: \$250

Advertising/Marketing: \$5,000.00:

-Newspaper Ad: \$500.00

-Facebook: \$500.00

-Direct Mail: \$2,500.00

-Other: \$500.00

Potential Income:

Ticket Sales: \$4,200.00 (\$12 per person)

Donations/Sponsors: \$400.00

Gift Shop Sales: \$400.00