

## POLICE PRESS RELEASE

Contact: Sergeant Keith Cook
City of Broken Arrow Police Department

Phone: (918) 451-8200 ext. 8772 Fax: (918) 451-2678

## **Broken Arrow Police and BA Schools Promoting Pedestrian Safety**

Broken Arrow, OK November 28, 2016. Today the Broken Arrow Police Department is announcing a new effort to improve pedestrian safety around schools. The Broken Arrow Community is experiencing an increase in collisions involving pedestrians. Three of these involved children going to and from school. The Department is concerned for the safety of everyone, especially our children.

The Broken Arrow Police Department will continue to provide pedestrian safety information through the media and in cooperation with Broken Arrow Schools to our children in the classroom. The Police Department and BA Schools are increasing our education and enforcement. Teachers and officers will provide pedestrian safety information aimed at children.

The Police Department has zero tolerance for motorists who do not yield to pedestrians in or near crosswalks. Officers are issuing tickets to pedestrians who are crossing the street at other than designated crosswalks. A ticket for either offense will cost \$109.

"We are asking the community's help to spread the message about pedestrian safety. Please talk to children about pedestrian safety, using the sidewalks, and always crossing the street at a designated crosswalk, "said Sergeant Keith Cook of the Broken Arrow Police Department. "We also ask that drivers pay special attention to operate their vehicles in a safe and responsible manner. Together, we can ensure Broken Arrow remains a pedestrian friendly community."

For resources about pedestrian safety and other safety topics, please visit SAFEKIDS.ORG

www.brokenarrowok.gov 12/2/2016