

Form Name:	CVB Post Event Summary
Submission Time:	May 12, 2022 4:52 pm
Browser:	Chrome 101.0.4951.64 / Windows
IP Address:	98.184.84.226
Unique ID:	964356564
Location:	36.0944, -95.9717

EVENT INFORMATION

Name of Sponsoring Organization	Fellowship of Christian Athletes
Event Organizer's Name	Chris Kaiser (918) 850-3095
Name of Event	FCA Womens Championship
Event Date	Apr 18, 2022
Estimated Event Attendance	500
Describe the method used to estimate attendance. If a private group was utilized to collect data through surveys or other methods, include their information.	Based on daily schedule of events April 18-April 22. Daily Schedule. Monday Pro-Am with 36 teams of 4, caddies, volunteers, Local media celebrities. Tuesday Junior Clinic had jr golfers, pro instructors and parents/volunteers attending. Tuesday-Friday had registered pro golfers, caddies, volunteers and observed spectators.
Describe the advertising utilized in the promotion of the event. If grant funds provided for advertising, please attach receipt/invoice copies	Email marketing, Social Media, Hard copy pro-am flyers mailed to database, word of mouth to members of host golf course, WAPT website, local media invited to attend and participate in a "Media Challenge" with News on 6, Channel 8 and Fox 23 attending as well as Golf Oklahoma Magazine.
Describe any press or media coverage about the event. Include press/media outlet and description of coverage	News on 6 Sports Director John Holcomb attended the local media challenge the day of the Pro-Am and reported from the course and shared on radio media. News Channel 8's sports director TJ Eckert attended the media challenge (and defeated the other media celebrities) and Fox 23 Sports Director Nathan Thompson.

EVENT SUMMARY

Attendance	Fair
Marketing of Event	Fair
Organization of Event	Good
Planning of Event	Good
Entertainment (if applicable)	Fair
Execution of Event	Good
Overall Success of Event	Good

HOTEL INFORMATION

Broken Arrow Hotel(s) utilized for event	Stoney Creek Hotel
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Total Number of Paid Rooms For Event	61
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Approximate Number of Local Attendees For Event	340
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Broken Arrow Hotel Room Block 1	Stoney Creek Hotel
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Number of Paid Room Nights (Room Block 1)	61
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Room Rate Per Room For Room Block 1	\$89 plus tax
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Please provide the Group Booking Code utilized for the hotel room block at this hotel property for your event	2204WOMENS
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Persons Per Room For Room Block 1	1 2
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Name of contact at lodging property that provided information (Room Block 1)	Angela Harding
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EVENT COSTS

Event Space Rental Cost	19135.47
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Approximate Food and Beverage Cost For Event	9376.50
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Approximate Audio/Visual Cost For Event	500
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Approximate Security Cost For Event	0
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Other Event Cost	20000
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RECEIPTS

Receipt 1	https://www.formstack.com/admin/download/file/12729254627
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Receipt 2	https://www.formstack.com/admin/download/file/12729254628
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K & G Sports LLC
335 Kings Rd.
Double Oak, TX 75077
817-567-3654
kathyd@kgsportsco.com

Invoice 2022-107



BILL TO Fellowship of Christian Athletes 3809 S. Boulevard Edmond, OK 73013	DATE 03/29/2022	PLEASE PAY \$20,000.00	DUE DATE 04/05/2022

DESCRIPTION	QTY	RATE	AMOUNT
2022 FCA Women's Championship	1	20,000.00	20,000.00
Please Remit Payment to:			
K&G Sports LLC		SUBTOTAL	20,000.00
Attn: Kathy DeSerrano		TAX	0.00
335 Kings Rd.		TOTAL	20,000.00
Double Oak, TX 75077			
		TOTAL DUE	\$20,000.00

THANK YOU.