



City of Broken Arrow
Meeting Agenda
Visit Broken Arrow

Chairman Brian Dean
Vice Chair Tommy Yardy
Gene Barber
Ben Buie
Lisa Ford
Craig Hagin
Kathy Muskrat
Sonja Schneider
Trevor Swanson

Tuesday, June 10, 2025

3:30 PM

City Hall Council Chamber
220 South Main Street
Broken Arrow, OK

1. Call to Order

2. Roll Call and Introductions

3. Presentations

- A. [25-838](#) Presentation by and introduction of Clarity of Place for Tourism Strategic Planning Process
- B. [25-822](#) Presentation of Inhouse Advertising's annual update for Visit Broken Arrow

4. General Visit Broken Arrow Business

- A. [25-802](#) Consideration, discussion, and possible approval of the meeting minutes from the May 13, 2025 Visit Broken Arrow meeting

5. Board members' opportunity to address Visit Broken Arrow on general topics related to city business or services (no action may be taken on matters under this item)

6. Tourism Director Report including updates on the following:

- A. [25-803](#) Presentation and discussion of the Tourism Manager's Report including most recent budget report and hotel/motel tax report

7. Adjournment

All cell phones and pagers must be turned OFF or operated SILENTLY during meetings.

Exhibits, petitions, pictures, etc., shall be received and deposited in case files to be kept at the Broken Arrow City Hall. If you are a person with a disability and need some accommodation in order to participate in this meeting, please contact the City Clerk at 918-259-2400 Ext. 5418 to make arrangements.

A paper copy of this agenda is available upon request.

POSTED this ____ day of _____, _____, at _____ M

City Clerk