



Form Name:
Submission Time:

Visit Broken Arrow Sponsorship Application
April 7, 2025 4:17 pm

Event Name Chalk It Up, The Rose Festival, and Rose Kites Over Broken Arrow

I have read and I understand Visit Broken Arrow's Purpose Yes

I understand that submitting an application does not guarantee funding Yes

I have read and I understand Visit Broken Arrow's Qualifying Applicants Statement Yes

I have read and I understand Visit Broken Arrow's Sponsorship Guidelines Yes

I have read and I understand Visit Broken Arrow's Eligible Expenses Yes

I have read and I understand Visit Broken Arrow's Ineligible Expenses Yes

Application Date (Today's Date) Apr 07, 2025

Name of applying organization ArtsOK, Inc and Keep Broken Arrow Beautiful

Address (no P.O. Boxes) 302 S Main St
Broken Arrow, OK 74012

Phone (918) 992-6887

Email jennifer.deal@arts302.com

Event Contact Name Jennifer Deal

Name of Event Jennifer Deal

Event Start Date/Time Sep 19, 2025 06:00 PM

Event End Date/Start Time	Sep 21, 2025 04:00 PM
Event Location	Sept 19-20: The Rose District and Sept 21: Neinhaus Event Park
Does your event require a Special Events Permit?	Yes
Total Event Budget Amount	\$46,655
Total Sponsorship Funding Amount Requested	\$15,000
Amount Applicant Will Apply Towards Event	\$15,000
How Will Sponsorship Funds Be Used?	Funds will be used to cover security costs, stage, entertainment, kites, porta johns, and chalk.
What Other Sources Of Funding Have Been Secured For Your Event?	Both organizations are working to find sponsorships around the community as well as writing grants through the Oklahoma Arts Council.
Event Location	Sept 19-20: The Rose District, Sept 21: Neinhaus Park
Please attach a copy of your detailed event budget	https://www.formstack.com/admin/download/file/17842873070
I have read and I understand Visit Broken Arrow's Sponsorship Funding Information - Sponsorships will be provided only on a reimbursable basis	Yes

Event Description

Once again for 2025, the Broken Arrow Rose Festival is joining forces with Chalk It Up! An Art Festival to provide a spectacular free family-friendly fun weekend. Friday evening, Sept 19, from 5-8:30pm & Saturday, Sept 20, 9am-6pm, Broken Arrow invites you to its beautiful Rose District on Main Street. Activities include Chalk It Up's chalk drawing competition, the Rose Festival's Annual Rose Show competition, artist and garden vendors, food trucks, a kid zone and an Art Contest with Art Exhibit in the Arts@302 Gallery. The Festival concludes Sunday, September 21, 10am-5 pm, with Rose Kites over Broken Arrow at Nienhuis Park, 3201 N 9th Street. This festival includes free kites to decorate with roses or whatever you like. Tulsa Wind Riders Kite Club will fly their large kites, have a candy drop, and demonstrate kite fighting! Also check out the huge Historical Kite Exhibit featuring kites from the 1800's and World War II. Pack a picnic or enjoy the convenience of the food trucks and enjoy watching big, bigger & huge kites soar over the Broken Arrow sky.

Is this event, in any way, a fundraiser for your organization?

No

Projected Attendance

26000

Is this a new event?

No

If not, how many years has this event occurred?

CIU / 13 years; RF / 10 years

What efforts are being made to grow or better the event?

Every year we attempt to improve the traffic flow, market better, and include more artists.

Has this event previously received funding from the City of Broken Arrow or Visit Broken Arrow?

Yes

Will your event generate any overnight accommodations?

No

I have read and I understand Visit Broken Arrow's post-event summary requirements.

Yes

I have read and I understand all of Visit Broken Arrow's grant application guidelines and requirements.

Yes

2025 Rose Festival Budget

Sponsorship:	\$750.00
Advertising, T-shirts to sponsors	
T-shirts	\$2,600.00
Art Contest & Exhibit:	\$1,700.00
Materials, Reception, Cash prizes	
Rose District	
Security, entertainment,Portapo	\$7,200.00
Rose Show:	
Decorations, Cash prizes, supp	\$700.00
Welcome Booth:	
Free Rose bracelets, supplies	\$950.00
Water & snacks for volunteers	\$150.00
Sunday Kite Event:	
Free kites Rose District & Kite event	
Tents, security, portapotties	\$4,700.00
American Rose Society dues, ir	\$100.00
Publicity:	
Printed materials, Social Media,	\$1,800.00
City fees	\$5,300.00
Chamber of Commerce dues	\$200.00
Website update	\$100.00
	\$26,250.00