



Form Name:  
Submission Time:

Visit Broken Arrow Sponsorship Application  
April 7, 2025 4:17 pm

**Event Name** Chalk It Up, The Rose Festival, and Rose Kites Over Broken Arrow

**I have read and I understand Visit Broken Arrow's Purpose** Yes

**I understand that submitting an application does not guarantee funding** Yes

**I have read and I understand Visit Broken Arrow's Qualifying Applicants Statement** Yes

**I have read and I understand Visit Broken Arrow's Sponsorship Guidelines** Yes

**I have read and I understand Visit Broken Arrow's Eligible Expenses** Yes

**I have read and I understand Visit Broken Arrow's Ineligible Expenses** Yes

**Application Date (Today's Date)** Apr 07, 2025

**Name of applying organization** ArtsOK, Inc and Keep Broken Arrow Beautiful

**Address (no P.O. Boxes)** 302 S Main St  
Broken Arrow, OK 74012

**Phone** (918) 992-6887

**Email** jennifer.deal@arts302.com

**Event Contact Name** Jennifer Deal

**Name of Event** Jennifer Deal

**Event Start Date/Time** Sep 19, 2025 06:00 PM

<b>Event End Date/Start Time</b>	Sep 21, 2025 04:00 PM
<b>Event Location</b>	Sept 19-20: The Rose District and Sept 21: Neinhaus Event Park
<b>Does your event require a Special Events Permit?</b>	Yes
<b>Total Event Budget Amount</b>	\$46,655
<b>Total Sponsorship Funding Amount Requested</b>	\$15,000
<b>Amount Applicant Will Apply Towards Event</b>	\$15,000
<b>How Will Sponsorship Funds Be Used?</b>	Funds will be used to cover security costs, stage, entertainment, kites, porta johns, and chalk.
<b>What Other Sources Of Funding Have Been Secured For Your Event?</b>	Both organizations are working to find sponsorships around the community as well as writing grants through the Oklahoma Arts Council.
<b>Event Location</b>	Sept 19-20: The Rose District, Sept 21: Neinhaus Park
<b>Please attach a copy of your detailed event budget</b>	<a href="https://www.formstack.com/admin/download/file/17842873070">https://www.formstack.com/admin/download/file/17842873070</a>
<b>I have read and I understand Visit Broken Arrow's Sponsorship Funding Information - Sponsorships will be provided only on a reimbursable basis</b>	Yes

**Event Description**

Once again for 2025, the Broken Arrow Rose Festival is joining forces with Chalk It Up! An Art Festival to provide a spectacular free family-friendly fun weekend. Friday evening, Sept 19, from 5-8:30pm & Saturday, Sept 20, 9am-6pm, Broken Arrow invites you to its beautiful Rose District on Main Street. Activities include Chalk It Up's chalk drawing competition, the Rose Festival's Annual Rose Show competition, artist and garden vendors, food trucks, a kid zone and an Art Contest with Art Exhibit in the Arts@302 Gallery. The Festival concludes Sunday, September 21, 10am-5 pm, with Rose Kites over Broken Arrow at Nienhuis Park, 3201 N 9th Street. This festival includes free kites to decorate with roses or whatever you like. Tulsa Wind Riders Kite Club will fly their large kites, have a candy drop, and demonstrate kite fighting! Also check out the huge Historical Kite Exhibit featuring kites from the 1800's and World War II. Pack a picnic or enjoy the convenience of the food trucks and enjoy watching big, bigger & huge kites soar over the Broken Arrow sky.

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**Is this event, in any way, a fundraiser for your organization?**

No

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**Projected Attendance**

26000

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**Is this a new event?**

No

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**If not, how many years has this event occurred?**

CIU / 13 years; RF / 10 years

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**What efforts are being made to grow or better the event?**

Every year we attempt to improve the traffic flow, market better, and include more artists.

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**Has this event previously received funding from the City of Broken Arrow or Visit Broken Arrow?**

Yes

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**Will your event generate any overnight accommodations?**

No

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**I have read and I understand Visit Broken Arrow's post-event summary requirements.**

Yes

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**I have read and I understand all of Visit Broken Arrow's grant application guidelines and requirements.**

Yes

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**2025 Rose Festival Budget**

Sponsorship:	\$750.00
Advertising, T-shirts to sponsors	
T-shirts	\$2,600.00
Art Contest & Exhibit:	\$1,700.00
Materials, Reception, Cash prizes	
Rose District	
Security, entertainment,Portapo	\$7,200.00
Rose Show:	
Decorations, Cash prizes, supp	\$700.00
Welcome Booth:	
Free Rose bracelets, supplies	\$950.00
Water & snacks for volunteers	\$150.00
Sunday Kite Event:	
Free kites Rose District & Kite event	
Tents, security, portapotties	\$4,700.00
American Rose Society dues, ir	\$100.00
Publicity:	
Printed materials, Social Media,	\$1,800.00
City fees	\$5,300.00
Chamber of Commerce dues	\$200.00
Website update	\$100.00
	\$26,250.00