



City of Broken Arrow

Minutes

City Council Special Meeting

City Hall
220 S 1st Street
Broken Arrow OK
74012

Mayor Debra Wimpee
Vice Mayor Johnnie Parks
Council Member Lisa Ford
Council Member Justin Green
Council Member David Pickel

Tuesday, September 2, 2025

Time 5:30 p.m.

Council Chambers

1. Call to Order

Mayor Debra Wimpee called the special meeting to order at 5:30 p.m.

2. Roll Call

Present: 5 - David Pickel, Justin Green, Lisa Ford, Johnnie Parks, Debra Wimpee

3. Pledge of Allegiance to the Flag

The Pledge was led by Mayor Debra Wimpee.

4. Public Hearings, Appeals, Presentations, Recognitions, Awards

A. 25-1239 Presentation and discussion of a logo for the proposed New Elevated Water Storage Tank in South Broken Arrow (Project No. 165424)

Charlie Bright, Director of Engineering and Construction, presented Item 25-1239, design options for the water tank logo, noting no formal vote was required but seeking Council's input. Initially, the tank was bid with the Broken Arrow logo displayed as large as possible without the "Where Opportunity Lives" tagline.

City Manager Michael Spurgeon later suggested exploring options to incorporate Northeastern State University's logo as well.

Proposed designs included side-by-side logos, alternating logos on different sides, or doubling the number so each logo appeared on two sides. Estimated costs would be about \$9,000 if replacing one Broken Arrow logo with NSU's, or around \$25,000 to keep two city logos and add two NSU logos. Staff sought consensus to guide further discussion with NSU.

Council discussed options for adding Northeastern State University's logo to the new water tank alongside the City of Broken Arrow's. Most members agreed on displaying two logos—Broken Arrow on one side and NSU on the side facing traffic to and from campus—rather than four total logos, which some felt would look too busy.

Cost estimates were reviewed: about \$9,000 to substitute one city logo with NSU's, or \$25,000 to display both logos on all four sides. Several members suggested first asking NSU to contribute toward the expense, noting the value of long-term visibility and the city's existing investment in the university. Others emphasized they were comfortable covering the cost if NSU declined, framing it as a gesture of partnership and welcome.

Consensus emerged to pursue two logos—Broken Arrow and NSU—while giving NSU the opportunity to fund the \$9,000 cost difference, with the option of four total logos only if NSU chose to support the higher cost fully. Staff confirmed they had clear direction moving forward.

B. 25-1216 Presentation of Grain Silo Logo Design Options (Project No. 2417300)

Charlie Bright, Director of Engineering and Construction, presented Item 25-1216, options for repainting and rebranding the grain silo, which is scheduled for a full repaint this fiscal year. With the old logo currently displayed, Council was asked for direction on what design should replace it. Options include the standard City of Broken Arrow logo, the Rose District branding/logo used on signage and promotions, or the city's formal logo. Renderings tied to the downtown master plan were also shared for context, though they did not incorporate logos. Staff sought input to align the silo's new look with the city's broader identity and planning vision.

Council members and staff discussed repainting and rebranding the grain silo and reviewed preliminary renderings tied to the downtown master plan. Opinions were divided on which logo to display: some favored the colorful Rose District logo for visibility and alignment with existing signage, while others preferred the black-and-white version for its simplicity, clarity, and durability. A common suggestion was to place the Rose District logo on the side facing downtown, with the City of Broken Arrow logo on the opposite side. Several noted that from a distance, the colorful roses might be mistaken for tulips or abstract shapes, though others felt the name “Rose District” provided context.

City Manager Michael Spurgeon supported using the colorful Rose District logo consistently, arguing it matched established branding. Council Members also considered how lighting effects and projections on the silo might interact with a bright logo, with the option to dim top lighting during shows.

The broader master plan renderings depicted an expanded urban park with pedestrian corridors, a permanent stage, expanded restroom facilities, food truck space along the railroad, and a larger farmers market area. Features would include green space for daily use and events, light shows projected on the silo, and an urban-style playground near the splash pad. Council members agreed that the plan helps visualize future possibilities and emphasized that programming will be essential to keep the space active and vibrant. Overall, while no final decision was made on the logo, consensus leaned toward branding the silo with the Rose District identity, balancing aesthetics, visibility, and consistency with existing district signage.

- 5. **Remarks and Inquiries by Governing Body Members - NONE**
- 6. **Remarks and updates by City Manager, including Recognition of Recent Accomplishments by Employees and Elected Officials - NONE**
- 7. **Adjournment**

The meeting was adjourned at 6:10 p.m.

MOTION: A motion was made by Johnnie Parks, seconded by Lisa Ford
Move to Adjourn

The motion carried by the following vote:
Aye: 5 - David Pickel, Justin Green, Lisa Ford, Johnnie Parks, Debra Wimpee

Mayor

City Clerk