



**City of Broken Arrow
Broken Arrow Economic
Development Authority
Minutes**

City Hall
220 S. 1st Street
Broken Arrow, OK
74012

**Chairperson Debra Wimpee
Vice Chairman Johnnie Parks
Trustee Lisa Ford
Trustee Justin Green
Trustee David Pickel**

Tuesday, June 15, 2026

Council Chambers

1. Call to Order

Chairperson Debra Wimpee called the meeting to order at 8:26 p.m.

2. Roll Call

Present: 5 - David Pickel, Justin Green, Lisa Ford, Johnnie Parks, Debra Wimpee

3. Consideration of Consent Agenda

- A. 26-59 Approval of the Broken Arrow Economic Development Authority Meeting Minutes of June 1, 2026**
- B. 26-964 Approval of the Special Joint Meeting (Budget Workshop) minutes of May 12, 2026**
- C. 26-850 Acknowledgement of submittal of the May 2026 Broken Arrow Economic Development Corporation's Monthly Report**
- D. 26-950 Approval of letter of support for the nomination of Census Tract 40145030507 for Opportunity Zone 2.0 designation**
- E. 26-87 Ratification of the Claims List Check Register Dated June 08, 2026**

MOTION: A motion was made by David Pickel, seconded by Justin Green

Move to approve the Consent Agenda

The motion carried by the following vote:

Aye: 5 - David Pickel, Justin Green, Lisa Ford, Johnnie Parks, Debra Wimpee

4. Consideration of Items Removed from Consent Agenda - NONE

5. Public Hearings, Appeals, Presentations, Recognitions, Awards

- A. 26-849 Presentation by the City Tourism & Economic Development Department for the second quarter of Calendar Year 2026**

Tourism and Economic Development Director Travis Stephens presented his department's findings for item 26-849. He opened with new businesses that have opened, or are set to open soon: Five Below, Books a Million, TJ Maxx, Home Depot, and Hobby Lobby. Mr. Stephens then presented a graph that shows the population growth in Broken Arrow from the 1980s to 2026 which shows consistent growth. Related to that, New Orders Weekly put together housing starts data charts and Broken Arrow's rates have grown to surpass Tulsa. These new homes

and population growth directly correlate with retail growth and new businesses opening within the city. Mr. Stephens discussed three businesses that have moved out of the Rose District in 2026 but highlighted five new businesses which are moving into the district. Public investment resulted in private business growth in New Orleans Square.

Tourism Manager Makala Barton spoke about tourism for this item, highlighting key performance indicators related to hotel/motel data. From July of 2025 to April 2026 hotel-motel lodging tax is up 2.8% and occupancy is up 2.9% from the last year. The average daily rate is up to \$101.70, higher than average for the State of Oklahoma. Revenue per available room is \$58, up 4.1% from last year. Lodging tax collections are up 2.8% and hotel sales tax is up 5.1%. Last year, visitors that live 50 or more miles away spent \$140 million in Broken Arrow, that is \$4.9 million in sales tax which equals 6.7% of the total sales tax that Broken Arrow gains and uses. The film incentive for the pilot program was \$100,000 and so far, \$85,000 has been awarded. The filming equaled about \$500,000 in direct spending and over a thousand hotel room nights. Coming up there a few golf tournaments to bring in visitors and revenue. Recently, Broken Arrow won the Merit Award for best marketing campaign. With this positive work, a national marketing agency has been hired.

6. General Authority Business

A. 26-843 Consideration, discussion, and possible approval of the proposed Fiscal Year 2027 Financial Plan for the Broken Arrow Economic Development Authority

Director of Finance Cindy Arnold spoke about the 2027 financial plan before the city council earlier in the night and requested the budget for the Broken Arrow Economic Development Authority be approved.

MOTION: A motion was made by Lisa Ford, seconded by David Pickel

Move to approve

The motion carried by the following vote:

Aye: 5 - David Pickel, Justin Green, Lisa Ford, Johnnie Parks, Debra Wimpee

7. Remarks and Inquiries by Governing Body Members

Trustee Ford is the President of Women in Municipal Government for National League of Cities. Trustee Ford announced that the 2026 summer conference will be held in Broken Arrow later in the month.

8. Remarks and Updates by City Manager and Staff- NONE

9. Executive Session- NONE

10. Adjournment

The meeting was adjourned at 8:45 p.m.

MOTION: A motion was made by Lisa Ford, seconded by Johnnie Parks

Move to Adjourn

The motion carried by the following vote:

Aye: 5 - David Pickel, Justin Green, Lisa Ford, Johnnie Parks, Debra Wimpee

Chairperson

Secretary