



THE BIG IDEA: GATEWAY BEAUTIFICATION!

MAY 7, 2019
2018-2019 BROKEN ARROW
YOUTH CITY COUNCIL

SETTING THE STAGE

WHAT IS A GATEWAY

- Main Entry Point in the Community

WHY IS IT IMPORTANT TO BEAUTIFY

- First Impression

HOW DO WE BEAUTIFY

- Make it a Priority

GATEWAYS

PRIMARY GATEWAYS (HIGHWAY CORRIDORS AT MAJOR ARTERIALS)

BA Expressway and Aspen Avenue

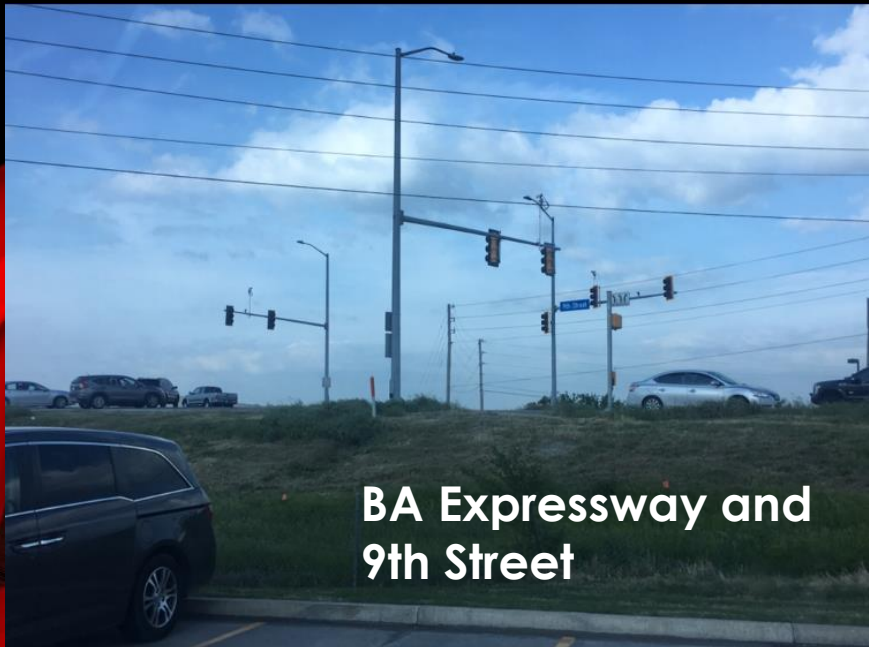
BA Expressway and Elm Place

BA Expressway and 9th Street

Highway 51 and Houston Street

Creek Turnpike and Aspen Avenue

Creek Turnpike and Elm Place



GATEWAYS

SECONDARY GATEWAYS (ARTERIAL CORRIDORS ABUTTING OTHER COMMUNITIES)

Kenosha Street (71st Street) and Garnett Road

Houston Street (81st Street) and Garnett Road

Washington Street (91st Street) and Garnett Road

Jasper Street (131st Street) and Garnett Road



**Kenosha Street (71st Street) and
Garnett Road**



**Houston Street (81st Street) and
Garnett Road**

PRIMARY GATEWAYS





SECONDARY GATEWAYS



“THE CHALLENGE”

- CAPITAL IMPROVEMENT COSTS
- MAINTENANCE EFFORT/COSTS
- PERMISSION FROM STATE
- SAFETY ISSUES



POTENTIAL PARTNERS

KEEP BA BEAUTIFUL

METROPOLITAN ENVIRONMENTAL TRUST (MET)

OKLAHOMA DEPARTMENT OF TRANSPORTATION

OKLAHOMA TURNPIKE AUTHORITY

LOCAL NURSERIES



THE REQUEST



SUPPORT THE INITIATIVE



MAKE IT A PRIORITY