

**AMENDMENT NO. 1  
TO  
YOUNG STRATEGIES, INC. CONSULTING SERVICES AGREEMENT**

THIS **AMENDMENT NO. 1**, made and entered into this \_\_\_\_\_ day of \_\_\_\_\_ 2017, by and between the CITY OF BROKEN ARROW, OKLAHOMA, a municipal corporation of the State of Oklahoma, hereinafter referred to as "CITY", and YOUNG STRATEGIES, INC., hereinafter referred to as "Young Strategies".

**WITNESSETH:**

**WHEREAS**, CITY and Young Strategies entered into an Agreement dated May 17, 2016, for services as set forth in said Agreement; and

**WHEREAS**, said Agreement requires Young Strategies to provide an Asset Inventory and Market Research, Strategic Planning and Study Deliverables; and

**WHEREAS**, CITY and Young Strategies propose to amend said Agreement to expand the project scope and compensation; and

**WHEREAS**, the Original Agreement and First Amendment shall hereinafter collectively be referred to as the "Agreement"; and

**WHEREAS**, funding is now available for said additional services.

**WHEREAS**, Young Strategies is prepared to provide said additional services identified in this Amendment.

**NOW THEREFORE**, in consideration of the promises contained herein, the parties hereto agree to amend the Agreement as follows:

**1. PROJECT SCOPE.**

This Amendment requires Young Strategies to provide said additional services identified in this Amendment

**2. CHANGE IN CONTRACT AMOUNT.**

As compensation for the additional CITY shall pay Young Strategies in accordance with the terms specified in Amended Exhibit II, as a change in the contract amount;

Original Contract Amount executed May 17, 2016	\$ 54,160.00
Amendment No. 1	\$ 58,823.26
Revised Total Contract Amount	\$ 4,663.26

3. **EFFECTIVE DATE AND AUTHORIZATION TO PROCEED.**

This Amendment No. 1 is effective upon signature by both parties.

Except as amended hereby, all terms of the Original Agreement shall remain in full force and effect without modification or change.

**IN WITNESS WHEREOF**, the parties have executed this AMENDMENT, in multiple copies on the respective dates herein below reflected to be effective on the date executed by the City Manager of the City of Broken Arrow, Oklahoma.

IN WITNESS WHEREOF, the parties hereto have caused this contract to be executed by their duly authorized officers or representatives on the dates set forth below.

As approved to form:

City of Broken Arrow

---

Assistant City Attorney

By

Michael L. Spurgeon, City Manager

---

Attested:

---

City Clerk / Seal

Date of Execution:

YOUNG STRATEGIES, INC.

By: \_\_\_\_\_

President

Printed Name: \_\_\_\_\_

Mailing Address (other than the premises address): \_\_\_\_\_

---

---

State of Oklahoma )  
                      )  
                      ) ss.

County of Wagoner )

Before me, a Notary Public, on this \_\_\_\_\_ day of \_\_\_\_\_, personally appeared \_\_\_\_\_, known to me to be the identical person who executed the within and foregoing instrument, and as President of Young Strategies, Inc. and Destination Services, LLC, acknowledged to me that he executed the same as his free and voluntary act and deed for the uses and purposes therein set forth.

My Commission Expires:

---

Notary Public

**CITY OF BROKEN ARROW  
PROFESSIONAL SERVICES CONTRACT  
BETWEEN YOUNG STRATEGIES, INC.  
AND  
CITY OF BROKEN ARROW**

<u>Research Project Section</u>	<u>Billing Month (BM)</u>	<u>Fee</u>
A. Project Planning, Project Initiation	1	\$ 5,500
B. Destination Site Visit & Reconnaissance Lodging Survey, STR Analysis and Hotelier Interviews	2	<b>\$ 8,075</b>
C. Visitor Research 1 (online & intercept surveys):	3	\$ 8,375
D. Asset Inventories (Cultural, Sports, Meeting/Events)	4	\$ 7,280
E. Visitor Research 2 (online & intercept surveys)	5	<b>\$ 9,695</b>
F. Resident & Community Leader Survey SWOT Analysis/Gap Analysis	6	\$ 5,280
G. Strategic Planning Workshop	6	\$ 4,250
H. Strategic Action Plan	7	\$ 3,850
I. Research Now Database	8	<b>\$1,650</b>
J. <b>Miscellaneous Expenses</b>	<b>9</b>	<b><u>\$113.46</u></b>
<b>Research Project Cost</b>		<b>\$54,068.46</b>
Travel expenses will be billed as incurred and added to project cost		
Site Visit Travel Expense Estimate	(BM#2)	<b>\$3,554.80</b>
Strategic Planning Site Visit Estimate	(BM#6)	\$1,200