

November 2024

**BROKEN  ARROW**  
ECONOMIC DEVELOPMENT CORPORATION

# BROKEN ARROW

ECONOMIC DEVELOPMENT CORPORATION

## November Report 2024

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## Business Retention and Expansion

### Summary

- Staff attended two-day Business Retention and Expansion Course facilitated by IEDC
- Met with existing Broken Arrow company to discuss strategies for marketing available space at facility; company looking to sublet 8,000 SF of office and shared space
  - BAEDC featured site in November EDC newsletter
- **BRE Employer Meetings: 7**
- **BRE Drop-ins: 27**

## New Business Attraction

### Summary

- Hosted company representative for site visit at Creek 51 Business Park for Project Ullr
  - Provided due diligence to company after site visit per their request to aid in site evaluation
- Facilitated OKSITES Ready site visit for Arrow Forge and Robson Land
  - InSite Consulting evaluated sites for site readiness through program
  - Oklahoma Department of Commerce, utility partners, and COBA leaders in attendance

## Incoming November Projects

- **Project Ullr** – Submitted Lot 4C and 5B at Creek 51
  - Solar and green energy company seeking minimum of 5 acres for closed loop data center
    - Project Scope
      - TBD jobs
      - \$3 million capital investment
- **Project Ranger** – No available sites meeting the needs of the project. Seeking a 600–1000-acre greenfield site with no nearby residential for hypersonic missile testing facility.
  - Project Scope
    - 250 jobs
    - \$145 million capital investment

## Innovation, Entrepreneurship, and Small Business Development

### Entrepreneurship Ecosystem Assessment

- Reviewing assessment internally to determine next steps

## Workforce Development

### Summary

- Staff attended the **Young, Smart & Local Conference** in Philadelphia. Human Resources, Talent Development, Economic Development professionals came together to learn best practices around attracting talent to their respective communities

- Facilitated ***NSUBA Mechanical Engineering Open House*** at NSU BA
  - 25 students from Broken Arrow and Union School Districts
  - Program included speakers from TCC, NSU, Zeeco, and a tour of the engineering lab with hands on activities for the students
  - Event was executed as part of the outreach efforts tied to the Impact Partnership Grant
- Staff attended ***Tulsa Higher Education Consortium Fall Convening***
  - Staff hosted a session to discuss how the skills gap impact on our region and highlighted stats from the Workforce Needs Survey completed this summer
- **Employer Partner Meetings = 8**
- **Talent Attraction Website:**
  - Continued development of new job board platform powered by Getro
  - Developing new metrics for job board reporting

November:

- ★ Total Employer Job Post Supports = 0 (*Pending new metrics through new job board*)
- ★ Job seeker engagements = 17
- ★ Job seeker placements = 1

Year to Date:

- ★ Total Employer Job Post Supports = 146
- ★ Job seeker engagements = 156
- ★ Job seeker placements = 11

## Arrow Forge

### Summary

- Facilitated monthly Arrow Forge committee meeting where committee continued discussion for marketing and recruitment plan for district
  - Shared some feedback from site visit pertaining to potential target industries

## Research Analysis, Strategic Planning, & Advocacy

### Summary

- Co-facilitated Leadership Trip to Northwest Arkansas with Broken Arrow Chamber, focusing on innovation, entrepreneurship, and land development surrounding amphitheater
- Staff began drafting 2024-2025 Grounds for Development publication
- Staff met with leadership at Oklahoma Department of Commerce to learn about initiatives and share overview of projects in Broken Arrow and opportunities for partnership
- Research Requests:
  - Business Resources – 1

- City of Broken Arrow – 2
- Workforce - 0