



Form Name:
Submission Time:

Visit Broken Arrow Sponsorship Application
April 4, 2025 12:44 pm

Event Name Tuesdays in the Park

I have read and I understand Visit Broken Arrow's Purpose Yes

I understand that submitting an application does not guarantee funding Yes

I have read and I understand Visit Broken Arrow's Qualifying Applicants Statement Yes

I have read and I understand Visit Broken Arrow's Sponsorship Guidelines Yes

I have read and I understand Visit Broken Arrow's Eligible Expenses Yes

I have read and I understand Visit Broken Arrow's Ineligible Expenses Yes

Application Date (Today's Date) Apr 04, 2025

Name of applying organization ArtsOK, Inc

Address (no P.O. Boxes) 302 S Main St
Broken Arrow, OK 74012

Phone (918) 629-0525

Email thomasgrafix@cox.net

Event Contact Name Janie Green

Name of Event Tuesdays in the Park

Event Start Date/Time Jun 03, 2025 07:00 PM

Event End Date/Start Time	Jun 24, 2025 09:00 PM
Event Location	Central Park, 1500 S. Main Street, Broken Arrow OK 74012
Does your event require a Special Events Permit?	Yes
Total Event Budget Amount	\$29,800
Total Sponsorship Funding Amount Requested	\$10,000
Amount Applicant Will Apply Towards Event	100%
How Will Sponsorship Funds Be Used?	Payment of entertainers, artists, and sound system.
What Other Sources Of Funding Have Been Secured For Your Event?	Sponsorships for \$3000. Applied for an Oklahoma Arts Council matching grant.
Event Location	Central Park, 1500 S Main Street, Broken Arrow OK 74012
Please attach a copy of your detailed event budget	https://www.formstack.com/admin/download/file/17831204007
I have read and I understand Visit Broken Arrow's Sponsorship Funding Information - Sponsorships will be provided only on a reimbursable basis	Yes
Event Description	Each Tuesday evening in June the community can enjoy a free musical performance presented on an outdoor stage in Broken Arrow's Central Park. It includes children's art activities and food trucks. Music selections emphasize regional groups!
Is this event, in any way, a fundraiser for your organization?	No
Projected Attendance	At least 2500 over the course of all 4 weeks. (500+ per week)
Is this a new event?	No
If not, how many years has this event occurred?	30+
What efforts are being made to grow or better the event?	With the addition of Arts@302 to the community, efforts have been made to add more arts activites to the event.

Has this event previously received funding from the City of Broken Arrow or Visit Broken Arrow?

City of BA has waived the stage fees in years past. Additionally, some years the city has waived the security fees.

Will your event generate any overnight accommodations?

No

I have read and I understand Visit Broken Arrow's post-event summary requirements.

Yes

I have read and I understand all of Visit Broken Arrow's grant application guidelines and requirements.

Yes

2025 Tuesdays in the Park Budget			
INCOME			
Raffle		\$1,600.00	
Tuesdays in the Park Food Trucks and Sponsorships			
Sponsorships		\$3,000.00	
Food Vender Donations		\$800.00	
TOTAL		\$800.00	
IN-KIND DONATIONS			
Blake's AV 50% of Invoice		\$7,100.00	
City Stage / City of BA		\$2,000.00	
Poster Design / ArtsOK		\$500.00	
Billboard and Banner Design / Janie		\$500.00	
Billboards /FNBBA		\$2,200.00	
TOTAL		\$12,300.00	
TOTAL INCOME			\$13,100.00
Expenses			
ArtsOK Admin Payroll		\$762.50	
TOTAL		\$762.50	
Contracted Artist Expenses			
Entertainer		\$1,500.00	
Entertainer		\$1,500.00	
Entertainer		\$2,200.00	
Entertainer		\$1,500.00	
Artist		\$200.00	
Artist		\$200.00	
Artist		\$200.00	
Artist		\$200.00	
TOTAL		\$7,500.00	
Contracted Technical Expenses			
Blake's AV		\$14,200.00	50% in-kind
City Electric for Stage and Food Trucks		\$305.00	
Security		\$800.00	

		\$15,305.00	
Outside Rental Expenses			
City Stage		\$2,000.00	in-kind from city
Portajohn		\$340.00	
TOTAL		\$2,340.00	
Marketing Expenses			
Poster Design		\$500.00	
Billboard and Banner Design		\$500.00	in-kind / Janie
Billboards		\$2,200.00	in-kind / FNBBA
Poster and Banner Printing		\$247.00	
TOTAL		\$3,447.00	
Other Expenses			
Art Supplies		\$400.00	
TOTAL EXPENSES			\$29,754.50