

Form Name:	Visit Broken Arrow Sponsorship Post Event Summary
Submission Time:	February 4, 2026 2:39 pm
Browser:	Chrome 144.0.0.0 / Windows
IP Address:	209.95.126.100
Unique ID:	1429648489
Location:	35.7445, -95.3451

EVENT INFORMATION

Name of Sponsoring Organization	Keep Broken Arrow Beautiful
Event Organizer's Name	Broken Arrow Rose Festival/Trish Foster
Event Organizer's Email	barosefestival@gmail.com
Name of Event	Broken Arrow Rose Festival/Rose Kites Over Broken Arrow
Event Date	Sep 19, 2025
Estimated Event Attendance	29,000

Describe the method used to estimate attendance. If a private group was utilized to collect data through surveys or other methods, include their information.

Attendance provided by City of Broken Arrow/Krista Mooney-Shea, and estimate based on kites decorated.

Describe the advertising utilized in the promotion of the event. If grant funds provided for advertising, please attach receipt/invoice copies

Social media, KBAB and American Kite Flyers Association. KBAB website. Banners, posters, flyers. Billboard by 1st National Bank, in kind. Various local publications.

Describe any press or media coverage about the event. Include press/media outlet and description of coverage

Press release Channel 2, Channel 6 (interview and live coverage), Fox 23. Spanish radio Que Buena.

EVENT SUMMARY

Attendance	Excellent
Marketing of Event	Good
Organization of Event	Excellent
Planning of Event	Excellent
Entertainment (if applicable)	Excellent
Execution of Event	Excellent
Overall Success of Event	Excellent

EVENT COSTS

Event Space Rental Cost	City Fees \$910
Approximate Food and Beverage Cost For Event	\$500
Approximate Audio/Visual Cost For Event	0.00
Approximate Security Cost For Event	\$900 off duty security, \$4,095 police (waived)
Other Event Cost	\$9,027

Waived Fees

Did you receive approval for any waived fees through the City of Broken Arrow?	Yes
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RECEIPTS

IRS W-9 Form	https://www.formstack.com/admin/download/file/19120144719
Invoice for amount awarded for sponsorship reimbursement	https://www.formstack.com/admin/download/file/19120144725
Financial Summary including expenses associated with sponsorship funding awarded	https://www.formstack.com/admin/download/file/19120144746
Examples and expenses generated in marketing the event inside and outside of Broken Arrow	https://www.formstack.com/admin/download/file/19120144747
Receipt 1	https://www.formstack.com/admin/download/file/19120144768
Receipt 2	https://www.formstack.com/admin/download/file/19120144769
Receipt 3	https://www.formstack.com/admin/download/file/19120144770
Receipt 4	https://www.formstack.com/admin/download/file/19120144806



2025
BROKEN ARROW
**ROSE
SHOW**

Let's Celebrate Our Roses!

Cash Prizes & Ribbons!

September 19 | 5-8 PM

September 20 | 8 AM-11 AM

ROSE DISTRICT,
BROKEN ARROW

ROSE FESTIVAL EXPENSES 2025

On Call Services (portajohns)	
Rose District	\$441.79
Kite Event Nienhuis Park	\$382.83
ABCO Tent Rental	
Rose District and Kite Event	
Nienhuis Park	\$4,962.90
Kites in the Sky (free kites for Kidzone)	\$462.22
Liability Insurance	\$74.50
Cash Prizes	
Rose Show	\$310.00
Art Show	\$500.00
Entertainment	\$900.00
Prize Ribbons	
Rose Show	\$101.89
Art Contest	\$90.11
TOTAL	\$8,226.24