

Spring 2026 Biannual Report
October 2025 - March 2026

BROKEN  ARROW
ECONOMIC DEVELOPMENT CORPORATION

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Business Retention and Expansion

Summary

- **Business Retention & Expansion**
 - The BAEDC team maintained consistent outreach and engagement with Broken Arrow companies, continuing to strengthen relationships and support local business growth. Staff conducted regular meetings with existing employers, identifying opportunities for expansion, addressing workforce needs, and connecting companies with available resources. Several new expansion projects were identified during this period, reinforcing continued business confidence in the Broken Arrow market.
- **Major Projects & Development Activity**
 - Significant progress was made on several key projects. Project Sapling advanced from early discussions to full City Council approval of an Economic Development Agreement supporting a \$32 million capital investment, 52 new jobs, and a 38,000-square-foot expansion. Additional expansion opportunities included Project Cactus, a \$12 million investment, Project Dallas with over \$4.5 million in capital investment and 18 new jobs, and Project Farmer, representing a \$5 million investment and approximately 90 new jobs.
- **Project Coordination & Employer Support**
 - Staff continued to support existing industry through direct engagement, executive-level meetings, and site visits. A headquarters visit with Solar Turbines in San Diego reinforced Broken Arrow's commitment to key employers and strengthened relationships that support long-term investment and retention. Additional efforts included facilitating discussions around Project Pathway, a headquarters relocation and expansion project involving a new 60,000-square-foot facility and retention of 95 employees.
- **Community Engagement & Industry Support**
 - The team hosted and participated in multiple industry events, including the Oklahoma Manufacturing Alliance networking luncheon, which connected local manufacturers with state resources and funding opportunities. Staff also facilitated roundtables and discussions to connect businesses with incentive programs, workforce initiatives, and strategic partners.
- **BRE Meetings: 58**

New Business Attraction

Summary

- **Major Projects & Development Activity**
 - BAEDC maintained a strong pipeline of new business attraction projects across advanced manufacturing, aerospace, logistics, and emerging industries. Project Sam, a \$61 million distribution and logistics development, advanced significantly during this period, culminating in the company closing on the site. The project

was subsequently announced as an Amazon last-mile fulfillment center, marking a major milestone for investment and job creation in Broken Arrow. Project Astro advanced significantly and is now under contract on the Jackson Mills site, representing a major milestone for future investment in the community.

- Additional high-impact prospects included Project Ascend, a space industry company evaluating Broken Arrow for an advanced propulsion manufacturing facility, and Project Bladerunner, an aerospace and defense project considering Arrow Forge. Multiple site visits were hosted throughout the period, showcasing Broken Arrow’s available sites, infrastructure, and workforce alignment.
- **Business Attraction & Marketing**
 - Staff actively promoted Broken Arrow through national and regional outreach efforts, including the Vice President of Economic Development’s participation in marketing trips to Southern California and New York City. These trips included targeted meetings with site selectors and companies in aerospace, defense, and advanced manufacturing industries, strengthening relationships and increasing visibility for Broken Arrow.
- **Project Pipeline & Challenges**
 - During this period, BAEDC received more than 30 Requests for Information (RFIs) and responded to multiple high-value opportunities. The project pipeline included prospects ranging from \$50 million to over \$2.5 billion in potential capital investment.
 - While interest in Broken Arrow remains strong, several projects were unable to advance due to limited availability of existing buildings, large contiguous sites, and rail-served properties. This highlights the continued need for strategic site development and infrastructure investment to remain competitive for large-scale projects.

Incoming Projects Details

- **Number of Incoming Projects: 32**
- **Number of Projects Responded To: 8**
- **Number of Site Visits: 4**

Innovation, Entrepreneurship, and Small Business Development

Summary

- **Entrepreneurship Ecosystem Development**
 - BAEDC continued to build momentum within Broken Arrow’s entrepreneurial ecosystem through ongoing programming and strategic engagement. 1 Million Cups Broken Arrow maintained strong participation, with consistent attendance ranging from 40 to nearly 100 community members each month and regular presentations from local entrepreneurs. These events continue to serve as a key platform for idea sharing, collaboration, and business growth.

- **Program Expansion & Strategic Partnerships**
 - The team advanced planning efforts for a structured entrepreneurship cohort program, designed to support early-stage and growth-oriented businesses. Staff continued to meet with Entrepreneurial Support Organizations (ESOs) and regional partners to identify best practices and strengthen collaboration opportunities.
- **Innovation & Community Engagement**
 - Efforts focused on building a more connected and resource-rich environment for entrepreneurs. Staff engaged with local stakeholders, educational partners, and business leaders to align initiatives and identify opportunities to support long-term entrepreneurial growth. These efforts reinforce BAEDC's role as a connector and advocate for innovation and small business development in Broken Arrow.
- **Entrepreneurship Support Meetings: 64**

Workforce Development

Summary

- **Strategic Talent Attraction Initiatives**
 - BAEDC continued advancing workforce and talent strategies through targeted programming and partnerships. Staff collaborated with Broken Arrow Public Schools, higher education institutions, and regional partners to align workforce initiatives with employer needs and support long-term talent pipeline development.
- **Workforce Programming & Community Engagement**
 - A major workforce event during this period included the WorkInBA Career Fair, which connected more than 190 job seekers with over 25 employers across a range of industries. The event created meaningful opportunities for direct engagement, resulting in stronger employer-job seeker interactions and supporting immediate hiring needs while increasing awareness of local career opportunities.
 - Additional efforts included HR roundtables and workforce workshops focused on hiring strategies, skills-based hiring, and talent retention, providing valuable resources and networking opportunities for employers throughout the community.
- **Career Awareness & Talent Pipeline Development**
 - BAEDC continued to strengthen the local talent pipeline through large-scale, hands-on career awareness events in partnership with Broken Arrow Public Schools, Union Public Schools, and regional employers. Staff supported programming at Vanguard Academy and other educational institutions to better align curriculum with industry needs and expose students to real-world career pathways.

- Manufacturing Career Day and Healthcare Career Day collectively engaged more than 5,000 students across freshman academies and alternative schools. These events connected students directly with industry professionals through interactive demonstrations, equipment displays, and career-focused activities. More than 50 employer and community volunteers participated, providing insight into high-demand careers, required skill sets, and education pathways. These efforts play a critical role in increasing early career awareness, strengthening workforce readiness, and building a sustainable pipeline of local talent for Broken Arrow employers.
- **Marketing, Partnerships & Employer Support**
 - BAEDC continued to support employers through targeted hiring initiatives, strategic partnerships, and workforce-focused marketing efforts. A key highlight was the dedicated hiring event for Solar Turbines, which connected approximately 50 job seekers directly with the employer to fill critical roles such as CNC machinists, quality inspectors, and maintenance technicians. The event resulted in multiple job offers and was noted by the employer as an efficient and highly effective recruiting effort, equating to a month's worth of hiring activity completed in just a few hours.
 - In addition to hiring events, staff provided ongoing employer support through workforce consultations, promotional efforts, and collaboration on talent attraction strategies, including the development of virtual reality (VR) content to showcase local career opportunities and enhance employer visibility.
- **Employer Partner Meetings = 50**
- **Broken Arrow Job Board October 2025 – March 2026 Metrics:**
 - **18,288** page visits; **1,868** clicks on jobs; **19** job alert subscribers
 - **259** application engagements
- **Job Seeker October 2025 – March 2026 Metrics:**
 - Job seeker engagements = **60**
 - Job seeker placements = **13**

Arrow Forge

Summary

- **Strategic Planning & Vision Alignment**
 - Progress continued on advancing Arrow Forge as a premier site for advanced manufacturing and aerospace investment in Broken Arrow. Ongoing coordination between BAEDC, City leadership, and project partners focused on long-term district planning, infrastructure readiness, and aligning development standards to support targeted industry recruitment. Discussions also continued around refining the district's identity, positioning, and long-term development strategy to ensure competitiveness in attracting high-quality projects.

- **Infrastructure & Site Development Progress**
 - Significant progress was made in preparing the site for future development. Key zoning and land use approvals were completed, including rezoning to light industrial, positioning the site to support advanced manufacturing users. Infrastructure planning advanced with detailed coordination around utilities, including efforts to extend natural gas service to the site in partnership with ONG. Engineering discussions also focused on capacity planning, timelines, and ensuring the site is development-ready for large-scale users.
- **Project Development & Tenant Activity**
 - Arrow Forge reached a major milestone with the completion of the land transfer to CSI Aerospace, marking the first official tenant in the district and reinforcing the site’s viability for aerospace and advanced manufacturing investment. The site also hosted multiple visits and ongoing discussions with high-profile prospects, including aerospace, defense, and space industry companies evaluating the district for future expansion. These engagements continue to build momentum and validate Arrow Forge as a competitive site for national and international projects.
- **Marketing, Positioning, & Business Development**
 - Efforts continued to elevate Arrow Forge’s visibility and market position. BAEDC actively pitched the site to prospects and consultants, highlighting available acreage, infrastructure planning, and regional industry strengths. Collaboration with developers and international partners further expanded exposure, particularly within the aerospace and defense sectors. Moving forward, the strategy will shift toward more targeted marketing and business attraction efforts, with an increased focus on converting active prospects into announced projects.

Research Analysis, Strategic Planning, & Advocacy

Summary

- **Leadership Development & Professional Engagement**
 - BAEDC staff remained actively engaged in professional development and industry events to ensure alignment with best practices and emerging trends in economic development. Participation in regional, state, and national meetings provided valuable insights into workforce strategies, site selection trends, and competitive positioning, helping inform local initiatives and long-term planning efforts.
- **Regional & Statewide Engagement**
 - The team maintained a strong presence in regional and statewide organizations, including Select Oklahoma, Tulsa’s Future, and other economic development partner groups. Staff participated in regular partner meetings and roundtables to share project updates, align on regional recruitment strategies, and strengthen collaboration across jurisdictions. Engagement with Wagoner County and

regional partners further reinforced a coordinated approach to business attraction and expansion.

- **Legislative Advocacy & Community Engagement**

- BAEDC actively supported advocacy efforts at the state level, participating in Broken Arrow Day at the Capitol, Manufacturing Day at the Capitol, and Select Oklahoma Day. These engagements provided opportunities to connect with legislators, promote Broken Arrow's economic priorities, and advocate for policies that support business growth, workforce development, and infrastructure investment. Staff also participated in community engagement efforts, including GO Bond communication initiatives, helping inform residents and stakeholders about projects that support long-term growth.

- **Planning & Strategic Initiatives**

- Significant focus was placed on long-term planning efforts to ensure continued economic competitiveness. BAEDC worked closely with City leadership on strategic initiatives, including planning for the Highway 51 corridor, which will play a critical role in future commercial and industrial development. Additional discussions focused on industrial land readiness, infrastructure alignment, and positioning key sites to meet the needs of targeted industries.

- **Marketing, Reporting, & Strategic Communication**

- The team continued to enhance economic development storytelling and communication efforts to better position Broken Arrow in a competitive market. A key milestone during this period was the completion of the latest edition of *Grounds for Development*, which featured a comprehensive redesign to improve readability, visual impact, and overall effectiveness as a marketing tool. The updated publication includes refreshed data, project highlights, and investment opportunities, strengthening BAEDC's ability to communicate the community's economic momentum to site selectors, developers, and prospective businesses. Staff also continued producing targeted reports and supporting marketing initiatives that promote Broken Arrow's strengths and strategic priorities.

- **Research & Data-Driven Decision Making**

- BAEDC continued to provide targeted research and analysis to support businesses, developers, and City departments. Requests included demographic analysis, wage studies, retail leakage reports, traffic counts, and site selection data. Staff also supported internal and external stakeholders with data for major initiatives such as the State of the City, employer expansion projects, and workforce planning. These efforts ensure that decision-making is informed by accurate, timely data and that Broken Arrow remains competitive in responding to business opportunities.