



National Travel and Tourism Week 2024 Proclamation

WHEREAS the travel industry is essential to the success of every industry and will continue to be a critical part of Broken Arrow's economy, development, and workforce.

WHEREAS travel is an economic powerhouse for every state and destination across the country, with an economic output of \$2.8 trillion, supporting 15 million American jobs.

WHEREAS travel spending supports vibrant and safe communities in Broken Arrow and across the United States by generating \$89 billion in state and local tax revenue in 2023 to support essential services, such as education, emergency response, public safety and more.

WHEREAS travel enables success for all industries—including manufacturing, agriculture, defense, healthcare and more—by driving sales growth, innovation, education, and operations that power our economy, our nation, and Broken Arrow.

WHEREAS tourism is Oklahoma's third-largest industry and only second to oil and gas in bringing out-of-state dollars into Oklahoma.

WHEREAS America's travel industry cannot be globally competitive without maximizing growth in leisure, business, and international inbound travelers; increasing travel to and within the United States drives our economy to a more prosperous future and connects America.

WHEREAS Small businesses account for more than 60% of leisure and hospitality employment

WHEREAS travel is an essential industry, and we must continue to communicate that growing travel leads to economic growth, benefits businesses, fosters mutual understanding, and connects the nation.

Therefore, I, Mayor Wimpee do hereby proclaim May 19-25, 2024, as National Travel and Tourism Week in Broken Arrow, Oklahoma, and urge the citizens of Broken Arrow to join me in recognizing the essential role this industry plays in Broken Arrow.

Debra Wimpee, Mayor City of Broken Arrow