

Form Name:	Film Incentive Application
Submission Time:	October 9, 2025 7:47 pm
Browser:	Chrome 140.0.0.0 / OS X
IP Address:	12.207.2.66
Unique ID:	1388394951
Location:	37.0687, -97.031

APPLICANT INFORMATION

Name	Cassidy Lunnen
Title	Producer
Address	2260 E. 38th St. Tulsa, OK 74105 United States
Contact Person	Cassidy Lunnen
Title	Producer
Email	clunnen@redclaystudios.net
Phone	(801) 633-4362
Date of Incorporation or Formation:	Oct 26, 2021
Federal Tax ID Number:	85-3171329
Do you have a production company affiliated that is different than the name of the applicant above?	YES

Production Company Information

Legal Name:	Live Like That Movie, LLC
Address	1800 Century Park E LA, CA 90067 United States
Name	Kris Wynne
Title:	Line Producer
Email	kris@muchomasmedia.com
Phone	(310) 497-2918
Date of Incorporation or Formation:	Mar 25, 2025

Federal Tax ID Number:	33-4186518
Does this production have a larger parent company it is affiliated with?	NO

Project Information

Title of Project:	Live Like That
Type of Production:	Feature Film
Is this project fully funded?	YES
Is the production company applying for certification as a 'work for hire' for another production company?	NO
Did the production company applying for certification hire another production company as a 'work for hire?'	NO
Script	https://www.formstack.com/admin/download/file/18610910750

Please provide a description of this project (storyline):

LIVE LIKE THAT is based on the true story of Daniel Diaz, a 33-year-old youth pastor in Pomona, California, who dedicates his life to reaching gang members and at-risk youth. After successfully mentoring Adrien Garcia, a troubled 16-year-old whose mother was murdered, Daniel is tragically shot and killed in a drive-by shooting while in a car with friends. The shooter, John Dancy, is a 27-year-old man who mistakenly believed the car full of Hispanic men was connected to a rival gang that had killed his cousin. As Daniel's parents-Pastor David and Donna Diaz-struggle with overwhelming grief, they must choose between vengeance and continuing their son's mission of peace and unity. Despite their pain, the family decides to move forward with Daniel's vision: the "Pomona Unity & Peace Walk," the largest march the city has ever seen. When John pleads guilty, Donna delivers a powerful victim impact statement, ultimately forgiving him and embracing both John and his family in the courtroom. The story culminates in a massive community march that brings together rival gangs, churches, and families affected by violence. In the year following the march, Pomona's murder rate drops by more than half-a testament to the transformative power of forgiveness, faith, and Daniel's enduring legacy.

Name of talent attached:	Esai Morales, Roslyn Sanchez
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Where in Broken Arrow are you planning to film your project (list locations):	TBD
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Estimated total number of Broken Arrow residents to be hired on the Production:	15-20
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Wrap Date:	Dec 17, 2025
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Number of proposed shooting days in Broken Arrow	7
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Pre-Production Project Start Date:	Oct 06, 2025
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Principal Photography Start Date:	Nov 10, 2025
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Post Production Start Date:	Jan 06, 2026
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Total Budget of Project:	\$6,686,000
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Distribution Plan:	Sony Affirm
Theatrical distribution plan in place?	YES
Producer	Javier Chapa
Phone	(310) 980-9193
Email	javier@muchomasmedia.com
Producer - 2	Kris Wynne
Phone - 2	(310) 497-2918
Email - 2	kris@muchomasmedia.com
Producer - 3	Cassidy Lunnen
Email - 3	clunnen@redclaystudios.net
Phone - 3	(801) 633-4362

CREDITS AND PROMOTIONAL MATERIALS

To complete eligibility requirements, applicants will provide the following items:

Five production still photos in electronic format with rights cleared for promotional use by the City of Broken Arrow/Visit Broken Arrow.

Behind the scenes photos/videos, if available

The Visit Broken Arrow logo must be used in the end credit roll of a full-length picture

One (1) poster of the type designed for promotion of the finished project, if applicable

A digital copy of the finished project

An electronic press kit

I agree to provide all required materials listed above.



The above information will be provided by:	Cassidy Lunnen
Title:	Producer
Company:	Red Clay Studios

Company Address	2260 E. 38th St. Tulsa, OK 74105 United States
Phone	(801) 633-4362
Email	clunnen@redclaystudios.net

The end credit roll of a full-length picture that utilizes the Visit Broken Arrow Film Incentive rebate must recognize the City of Broken Arrow and requires use of the Visit Broken Arrow logo. The City of Broken Arrow/Visit Broken Arrow reserves the right to refuse use of its logo(s) in the credits of a motion picture filmed or produced in the City of Broken Arrow. Authorized Signature:



Date/Time	Oct 09, 2025 05:40 PM
Contact Information Legal Name	Larry Weinberg
Address	11845 W. Olympic Blvd. Suite 1100W LA, CA 90064 United States
Title:	Production Attorney
Email	lweinberg@e3ent.com
Phone	(310) 940-6835

REBATE DETAILS

Incentive request	Local Spending Hotel Room
Local Spending Incentive Requirements	Minimum budget of \$5,000 Minimum spend equal to 10% of total budget amount in Broken Arrow City Limits (hotels excluded due to separate hotel room incentive, below) 25% of shooting days/time must be in Broken Arrow Pre-completed/approved Visit Broken Arrow filming permit, if applicable Display the Visit Broken Arrow logo in end credits

Rebate is 10% of qualified spend. \$1,000,000

Please state your anticipated maximum spend:

Hotel Room Incentive Requirements

Minimum budget of \$5,000
Minimum spend equal to 10% of total budget amount in Broken Arrow City Limits (hotels excluded due to separate hotel room incentive, below)
25% of shooting days/time must be in Broken Arrow
Pre-completed/approved Visit Broken Arrow filming permit, if applicable
Display the Visit Broken Arrow logo in end credits
In addition to the above, all project types above are eligible to receive \$500 for every 12 room nights stayed in a Broken Arrow hotel.

Rebate is \$500 for every 12 room nights. Please state your anticipated maximum room nights: 250-300

Please total your anticipated maximum spend: \$30000

CERTIFICATION BY APPLICANT

Name	Cassidy Lunnen
Phone	(801) 633-4362
Email	clunnen@redclaystudios.net
Title	Producer

Applicant Signature



Date/Time Oct 09, 2025
