

Form Name:	Film Incentive Application
Submission Time:	October 9, 2025 7:47 pm
Browser:	Chrome 140.0.0.0 / OS X
IP Address:	12.207.2.66
Unique ID:	1388394951
Location:	37.0687, -97.031

## APPLICANT INFORMATION

<b>Name</b>	Cassidy Lunnen
<b>Title</b>	Producer
<b>Address</b>	2260 E. 38th St. Tulsa, OK 74105 United States
<b>Contact Person</b>	Cassidy Lunnen
<b>Title</b>	Producer
<b>Email</b>	clunnen@redclaystudios.net
<b>Phone</b>	(801) 633-4362
<b>Date of Incorporation or Formation:</b>	Oct 26, 2021
<b>Federal Tax ID Number:</b>	85-3171329
<b>Do you have a production company affiliated that is different than the name of the applicant above?</b>	YES

## Production Company Information

<b>Legal Name:</b>	Live Like That Movie, LLC
<b>Address</b>	1800 Century Park E LA, CA 90067 United States
<b>Name</b>	Kris Wynne
<b>Title:</b>	Line Producer
<b>Email</b>	kris@muchomasmedia.com
<b>Phone</b>	(310) 497-2918
<b>Date of Incorporation or Formation:</b>	Mar 25, 2025

<b>Federal Tax ID Number:</b>	33-4186518
<b>Does this production have a larger parent company it is affiliated with?</b>	NO
<b>Project Information</b>	
<b>Title of Project:</b>	Live Like That
<b>Type of Production:</b>	Feature Film
<b>Is this project fully funded?</b>	YES
<b>Is the production company applying for certification as a 'work for hire' for another production company?</b>	NO
<b>Did the production company applying for certification hire another production company as a 'work for hire?'</b>	NO
<b>Script</b>	<a href="https://www.formstack.com/admin/download/file/18610910750">https://www.formstack.com/admin/download/file/18610910750</a>

**Please provide a description of this project (storyline):**

LIVE LIKE THAT is based on the true story of Daniel Diaz, a 33-year-old youth pastor in Pomona, California, who dedicates his life to reaching gang members and at-risk youth. After successfully mentoring Adrien Garcia, a troubled 16-year-old whose mother was murdered, Daniel is tragically shot and killed in a drive-by shooting while in a car with friends. The shooter, John Dancy, is a 27-year-old man who mistakenly believed the car full of Hispanic men was connected to a rival gang that had killed his cousin. As Daniel's parents-Pastor David and Donna Diaz-struggle with overwhelming grief, they must choose between vengeance and continuing their son's mission of peace and unity. Despite their pain, the family decides to move forward with Daniel's vision: the "Pomona Unity & Peace Walk," the largest march the city has ever seen. When John pleads guilty, Donna delivers a powerful victim impact statement, ultimately forgiving him and embracing both John and his family in the courtroom. The story culminates in a massive community march that brings together rival gangs, churches, and families affected by violence. In the year following the march, Pomona's murder rate drops by more than half-a testament to the transformative power of forgiveness, faith, and Daniel's enduring legacy.

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<b>Name of talent attached:</b>	Esai Morales, Roslyn Sanchez
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<b>Where in Broken Arrow are you planning to film your project (list locations):</b>	TBD
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<b>Estimated total number of Broken Arrow residents to be hired on the Production:</b>	15-20
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<b>Wrap Date:</b>	Dec 17, 2025
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<b>Number of proposed shooting days in Broken Arrow</b>	7
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<b>Pre-Production Project Start Date:</b>	Oct 06, 2025
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<b>Principal Photography Start Date:</b>	Nov 10, 2025
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<b>Post Production Start Date:</b>	Jan 06, 2026
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<b>Total Budget of Project:</b>	\$6,686,000
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<b>Distribution Plan:</b>	Sony Affirm
<b>Theatrical distribution plan in place?</b>	YES
<b>Producer</b>	Javier Chapa
<b>Phone</b>	(310) 980-9193
<b>Email</b>	javier@muchomasmedia.com
<b>Producer - 2</b>	Kris Wynne
<b>Phone - 2</b>	(310) 497-2918
<b>Email - 2</b>	kris@muchomasmedia.com
<b>Producer - 3</b>	Cassidy Lunnen
<b>Email - 3</b>	clunnen@redclaystudios.net
<b>Phone - 3</b>	(801) 633-4362

## CREDITS AND PROMOTIONAL MATERIALS

**To complete eligibility requirements, applicants will provide the following items:**

Five production still photos in electronic format with rights cleared for promotional use by the City of Broken Arrow/Visit Broken Arrow.

Behind the scenes photos/videos, if available

The Visit Broken Arrow logo must be used in the end credit roll of a full-length picture

One (1) poster of the type designed for promotion of the finished project, if applicable

A digital copy of the finished project

An electronic press kit

**I agree to provide all required materials listed above.**



<b>The above information will be provided by:</b>	Cassidy Lunnen
<b>Title:</b>	Producer
<b>Company:</b>	Red Clay Studios

**Company Address**

2260 E. 38th St.  
Tulsa, OK 74105  
United States

**Phone**

(801) 633-4362

**Email**

clunnen@redclaystudios.net

**The end credit roll of a full-length picture that utilizes the Visit Broken Arrow Film Incentive rebate must recognize the City of Broken Arrow and requires use of the Visit Broken Arrow logo. The City of Broken Arrow/Visit Broken Arrow reserves the right to refuse use of its logo(s) in the credits of a motion picture filmed or produced in the City of Broken Arrow. Authorized Signature:**

**Date/Time**

Oct 09, 2025 05:40 PM

**Contact Information Legal Name**

Larry Weinberg

**Address**

11845 W. Olympic Blvd. Suite 1100W  
LA, CA 90064  
United States

**Title:**

Production Attorney

**Email**

lweinberg@e3ent.com

**Phone**

(310) 940-6835

**REBATE DETAILS****Incentive request**

Local Spending  
Hotel Room

**Local Spending Incentive Requirements**

Minimum budget of \$5,000  
Minimum spend equal to 10% of total budget amount in Broken Arrow City Limits (hotels excluded due to separate hotel room incentive, below)  
25% of shooting days/time must be in Broken Arrow  
Pre-completed/approved Visit Broken Arrow filming permit, if applicable  
Display the Visit Broken Arrow logo in end credits

**Rebate is 10% of qualified spend.** \$1,000,000

**Please state your anticipated maximum spend:**

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**Hotel Room Incentive Requirements**

Minimum budget of \$5,000  
Minimum spend equal to 10% of total budget amount in Broken Arrow City Limits (hotels excluded due to separate hotel room incentive, below)  
25% of shooting days/time must be in Broken Arrow  
Pre-completed/approved Visit Broken Arrow filming permit, if applicable  
Display the Visit Broken Arrow logo in end credits  
In addition to the above, all project types above are eligible to receive \$500 for every 12 room nights stayed in a Broken Arrow hotel.

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**Rebate is \$500 for every 12 room nights. Please state your anticipated maximum room nights:** 250-300

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**Please total your anticipated maximum spend:** \$30000

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**CERTIFICATION BY APPLICANT**

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<b>Name</b>	Cassidy Lunnen
<b>Phone</b>	(801) 633-4362
<b>Email</b>	clunnen@redclaystudios.net
<b>Title</b>	Producer

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**Applicant Signature**



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**Date/Time** Oct 09, 2025

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