

To: Farhad Daroga, City of Broken Arrow

From: Kendall Howard, Halff Associates

Date: July 9, 2019

Re: Talking Points for Broken Arrow Planning Commission – July 25, 2019

Comprehensive Plan

- Comprehensive plan serves as a policy document to guide future growth and development
- Current comprehensive plan was adopted in 1997
- Process to develop new comprehensive plan kicked-off in January 2018
- Halff Associates and team of sub-consultants hired to assist Development Services Dept. with development of the plan
- Steering Committee formed to provide guidance throughout process
 - o Members – Council, Planning Commission, key stakeholders, citizens appointed by Councilmembers
 - o Met a total of 7 times throughout the process
- Technical Advisory Task Force formed to provide technical review of planning process
 - o Members – City of Broken Arrow department heads
 - o Met a total of 6 times throughout the process
- Other engagement efforts included:
 - o Stakeholder Interviews – 45 interviews with key stakeholders in early 2018
 - o Online Survey – over 1,200 responses; available from March – April 2018
 - o Public Workshops – total of 4 interactive public workshops at various stages of the planning process
 - o Charrette – series of stakeholder meetings held to develop alternative growth scenarios to inform development of the plan
 - o Project Website – www.brokenarrownext.com
- Horizon year for plan is 2040; projected population in 2040 is 137,500
- Draft plan document is composed of 12 chapters plus an appendix
- Core plan elements include:
 - o Land Use & Development
 - o Transportation & Mobility
 - o Community Infrastructure
 - o Parks, Recreation & Open Space
 - o Housing & Neighborhoods
 - o Economic Prosperity
 - o District Strategies
 - o Quality of Life
- Overarching vision statement is “Make Broken Arrow the premier place in the region to invest in, to live in, to raise a family, and to attract and grow businesses.”
- Vision is supported by 8 guiding principles related to the major topics in the plan

- Future Development Guide – major changes include reflecting development that has occurred since the guide was last updated, incorporation of Fair Oaks area, change in how public/semi-public land uses are shown, and addition of special district overlays
- Implementation chapter includes implementation action tables and updated comprehensive plan policies to help guide growth and development and achieve the overall plan vision
 - o 133 total actions
 - o 131 total policies
- Plan big ideas include:
 - o Activity nodes/special districts
 - o Enhanced corridors
 - o Diversity in housing choice
 - o Incorporating sense of place
- Anticipate seeking adoption of plan in July from PC and in August from City Council
- If adoption remains on schedule, plan would go into effect in September

Parks & Recreation Master Plan

- Parks and recreation master plan provides a comprehensive assessment of existing parks system and makes recommendations based on projected growth
- Current parks master plan was adopted in 2008
- Process to develop update to plan kicked-off in April 2018
- Halff Associates hired to assist with development of the plan; simultaneous development of comprehensive plan and parks master plan ensured that recommendations were consistent across both plans
- Parks Master Plan Steering Committee formed to provide guidance throughout the process
 - o Members – key parks and recreation stakeholders, staff, and elected officials
 - o Met a total of 3 times in the planning process
- Other engagement efforts included:
 - o Stakeholder Focus Groups – approximately 25 people attended 3 focus groups to participate in visioning exercises (included city staff, sports leagues, arts/cultural organizations)
 - o Online Survey (same survey as the comprehensive plan)
 - o Public Workshops – part of comprehensive plan workshops – total of 3 related to parks master plan
- Horizon year, population forecasts, and planning area is same as comprehensive plan
- Draft plan document is composed of 5 chapters plus an appendix
 - o Introduction
 - o Community Context
 - o Existing Parks System
 - o Recommendations
 - o Implementation
- Plan has 7 primary goals related to parks & recreation trends, park access, park maintenance, natural environment, funding, trails & bikeways, and recreational tourism

- Park master plan map includes areas of park need, additional trail opportunities, and gateway corridors
- Implementation action plan includes recommendations for policy actions, land acquisition, planning studies, park development/improvement, and trails/bikeways
- Plan big ideas include connectivity, branding, streetscape, unique park amenities, integrating parks into the comprehensive plan special district areas, and riverfront opportunities
- Anticipate seeking adoption of plan concurrently with comprehensive plan