

Form Name:	Visit Broken Arrow Sponsorship Post Event Summary
Submission Time:	November 19, 2024 11:40 am
Browser:	Chrome 130.0.0.0 / Windows
IP Address:	98.184.107.168
Unique ID:	1288973929
Location:	36.1733, -95.8425

EVENT INFORMATION

Name of Sponsoring Organization	ArtsOK - The Regional Arts Alliance of Broken Arrow
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Event Organizer's Name	Jennifer Deal
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Event Organizer's Email	Jennifer.Deal@arts302.com
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Name of Event	Chalk It Up
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Event Date	Sep 27, 2024
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Estimated Event Attendance	26000
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Describe the method used to estimate attendance. If a private group was utilized to collect data through surveys or other methods, include their information.	Kendra Carlson
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Describe the advertising utilized in the promotion of the event. If grant funds provided for advertising, please attach receipt/invoice copies	Banners displayed outside building, Facebook, Instagram, Miscellaneous website calendars (Tulsa Kids, etc.)
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Describe any press or media coverage about the event. Include press/media outlet and description of coverage	Channel 6, Channel 8 live stories of event
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EVENT SUMMARY

Attendance	Excellent
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Marketing of Event	Good
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Organization of Event	Excellent
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Planning of Event	Excellent
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Entertainment (if applicable)	Good
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Execution of Event	Excellent
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Overall Success of Event	Excellent
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EVENT COSTS

Event Space Rental Cost	0.00
Approximate Food and Beverage Cost For Event	\$342.00
Approximate Audio/Visual Cost For Event	\$2000
Approximate Security Cost For Event	5236.25
Other Event Cost	12589.59

RECEIPTS

IRS W-2 Form	https://www.formstack.com/admin/download/file/17232527377
Invoice for amount awarded for sponsorship reimbursement	https://www.formstack.com/admin/download/file/17232527436
Financial Summary including expenses associated with sponsorship funding awarded	https://www.formstack.com/admin/download/file/17232527437
Examples and expenses generated in marketing the event inside and outside of Broken Arrow	https://www.formstack.com/admin/download/file/17232527438
Receipt 1	https://www.formstack.com/admin/download/file/17232527474
Receipt 2	https://www.formstack.com/admin/download/file/17232527483
Receipt 3	https://www.formstack.com/admin/download/file/17232527484
Receipt 4	https://www.formstack.com/admin/download/file/17232527514



INVOICE FOR CHALK IT UP: AN ART FESTIVAL!

Bill to:

Attn: Erin Hofener
dhofener@brokenarrowok.gov
Visit Broken Arrow

Mail to:

ArtsOK, Inc
Attn: Jennifer Deal
302 S Main Street
Broken Arrow, OK 74012

Invoice#: CIU 0002024

Invoice Date: 10/23/2024

Due Date: 10/31/2024

Item No.	Invoice	Total
1	<i>Chalk It Up portion of City Fees Invoice #41579</i>	\$5686.25
2	Inspyral Circus (<i>Chalk It Up half of entertainment costs.</i>)	\$2651.00
3	On Call Services and Rentals (<i>Chalk It Up half of service costs.</i>)	\$415.54
4	Tiger Strike Robotics (<i>Trash Pick Up</i>)	\$225.00
	Subtotal	\$8977.79
TOTAL CITY CONTRACT FUNDS DUE TO ARTSOK, INC		\$7500.00

Thank you for your support!

Jennifer Deal
ArtsOK, Inc
Chalk It Up! An Art Festival
jennifer.deal@arts302.com
918-688-5766

Chalk It Up! An Art Festival Overview Budget		
Income:	Actual 2024	Projected 2024
Sponsorships	\$16,850.00	\$12,000.00
Chalk Artist registration	\$1,895.00	\$2,000.00
Vendor Artist Registration	\$2,031.65	\$2,000.00
Tshirt Sales	\$325.00	\$800.00
Food Trucks	\$579.00	\$600.00
Marketplace Vendors	\$1,856.59	\$1,400.00
Other	\$816.90	\$0.00
Total Projected Income	\$24,354.14	\$18,800.00
Expenditures: (non shared)		
Chalk Drawing Contest: Chalk, Bracelets, Cash Prizes \$1,200, Certificates, Ribbons, Misc.	\$3,850.59	\$2,640.00
Publicity: T-Shirts, Posters, Banners, Social Media, Photography	\$2,115.21	\$2,530.00
City Stage	\$1,000.00	\$1,000.00
Sound System	\$1,700.00	\$1,500.00
Entertainment	\$2,850.00	\$2,500.00
Total	\$11,515.80	\$5,170.00
CIU Half of Shared Expenses with RF		
Portajohns	\$415.54	\$440.00
Security On Duty BAPD	\$4,421.25	\$5,000.00
Additional City Expenses	\$265.00	\$300.00
Rose District overnight security	\$550.00	\$550.00
Inspyral Circus	\$2,651.00	\$2,651.00
ABCO Food Court Rental	\$124.25	\$150.00
Trash	\$225.00	\$200.00
Shared Expenses	\$8,652.04	\$9,291.00
Total Expenses (Including Shared Expenses)	\$20,167.84	\$14,461.00
Revenue in Excess of Expenses	\$4,186.30	\$4,339.00

CIU! PUBLICITY BUDGET		
Item	Vendor	Cost
T-Shirts	Tiger Town Tees	\$1,378.50
Banners	Quality Printing/Banners	\$265.00
Posters	Royal Printing/Rose Show	\$50.00
Social Media	Instagram and Facebook	\$0.00
Photography	Droneocle	\$300.00
Coupon Cards	QuikPrint of Tulsa/Event Schedule	\$48.82
Food Flags	FastSigns/Feather Flags	\$238.52
Community Calendars	BA Community Calendar, BA Chamber, City of BA Publicity, Travel OK, Green Country OK, OK Living, Tulsa Go, Tulsa Kids, Tulsa People	\$0.00
Billboard	First National Bank Billboard	\$1,000.00
	TOTAL	\$3,280.84



INSPYRAL LLC

6521 E 101st street, Suite D-1 Box 271
 Tulsa, OK 74133
 918-232-8297

INVOICE

Bill to:
ArtsOK

Invoice No.: BA Rose Festival & Chalk-it-up Festival 2024

50% Booking Fee Due Date: 2024-08-21

50% Final Payment Due Date: 9.13.2024

Name	Price	QTY	Subtotal
Friday Glow Show 8:00 PM - 8:30 PM	\$2,512.00	1	\$2,512.00
Saturday Rose Prince & Princess 10:00 AM - 5:00 PM	\$2,790.00	1	\$2,790.00
			\$5,302.00

Subtotal **\$5,302.00**

50% Split between Arts OK and The Rose Festival **-\$2,651.00**

Total \$2,651.00



Invoice

**PO Box 33
Owasso, OK 74055
(918) 397-7787**

*Roll-Off Dumpsters, Portable Restrooms,
Hand Washing & Sanitizer Stations, Fencing,
Septic Installation & Pumping, and more...*

Date	Invoice #
9/27/2024	64337

Bill To
ARTSOK, The Regional Arts Alliance of Bro PO BOX 3876 Broken Arrow, OK 74013

Ship To
302 S. Main Street 302 S. Main Street Broken Arrow, OK 74012



PO Number	Chalk It Up 2024
Work Order	
Terms	Net 30

Division	Description	Qty	Price Each	Amount
G&A	Fuel Surcharge	1	19.79	19.79
Sanitatn	Handicap Restroom, HPT029, 09/27/24 - 10/26/24	1	5.00	5.00T
Sanitatn	Environmental Disposal Fee, HPT029	1	5.73	5.73
Sanitatn	Handicap Restroom Service, HPT029	1	80.00	80.00
Sanitatn	Standard Restroom, PTS2013, 09/27/24 - 10/26/24	1	5.00	5.00T
Sanitatn	Environmental Disposal Fee, PTS2013	1	5.73	5.73
Sanitatn	Standard Restroom Service, PTS2013	1	40.00	40.00
Sanitatn	Standard Restroom, PTS2050, 09/27/24 - 10/26/24	1	5.00	5.00T
Sanitatn	Environmental Disposal Fee, PTS2050	1	5.73	5.73
Sanitatn	Standard Restroom Service, PTS2050	1	40.00	40.00
Sanitatn	Standard Restroom, PTS2051, 09/27/24 - 10/26/24	1	5.00	5.00T
Sanitatn	Environmental Disposal Fee, PTS2051	1	5.73	5.73
Sanitatn	Pick Up Fee In Advance, PTS2051	1	50.00	50.00
Sanitatn	Standard Restroom Service, PTS2051	1	40.00	40.00
Sanitatn	Delivery Charge, PTS2051	1	50.00	50.00
Sanitatn	Standard Restroom, PTS2112, 09/27/24 - 10/26/24	1	5.00	5.00T
Sanitatn	Environmental Disposal Fee, PTS2112	1	5.73	5.73
Sanitatn	Standard Restroom Service, PTS2112	1	40.00	40.00

New Orders: email sales@oncallservicesandrentals.com, or call option 1
Pickup, Swap, Service: email dispatch@oncallservicesandrentals.com, or call option 2
Billing Questions: email accounting@oncallservicesandrentals.com, or call option 3

Sales Tax (8.417%)	\$2.10
Total	\$415.54
Payments/Credits	\$0.00
Balance Due	\$415.54

WIRE/ACH PAYMENT INSTRUCTIONS
Banking Institution: Stride Bank; Enid, Oklahoma
Routing number: 103100195
Account number: 10720020
Remittance email: accounting@oncallservicesandrentals.com