

September 2024

**BROKEN  ARROW**  
ECONOMIC DEVELOPMENT CORPORATION

# BROKEN ARROW

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## Business Retention and Expansion

### Summary

- Onboarded new BRE Manager, Bradley Sheofee
- Staff met with community development and engineering team to discuss large expansion project and long-term master plan.
- **BRE Employer Meetings: 10**

## New Business Attraction

### Summary

- Hosted California company for Project Trailer site visit
  - Lot 5A at Creek 51 is being considered
- Met with consultant at EY about potential project considering Broken Arrow
- Met with company looking to relocate business to Broken Arrow
  - Seeking 2 acres of commercial land to build office space and co-working space
- Staff attended Tulsa Regional Chamber's Chicago marketing trip
  - Met with 6 site consultants and 2 companies
- Coordinated follow-up requests for Project Frost and submitted to consultants
- OKSITES Ready site visits finalized for November and January for sites awarded

### Incoming September Projects

- **Project Sooner** – Submitted commercial sites meeting requirements. Seeking a minimum of 2 acres of greenfield for new commercial office and co-working space.
  - Project Scope
    - Jobs TBD
    - \$3 million capital investment
- **Project Trailer** – Submitted Creek 51 Lot A. Seeking 50-100K SF facility or 5 acres minimum to build
  - This US company manufactures cattle feeding equipment and is looking for a facility to house their powder coating and final assembly operations.
    - Project Scope
      - 50 jobs
      - \$4 million in capital investment for M&E
- **Project Cypress** – Submitted Creek 51 Lot 5A. Seeking an 86,112 SF facility or 2 acres minimum to build
  - This company produces a component for the automotive industry and is looking to establish a manufacturing facility within one hour of the Tulsa, Oklahoma area.
    - Project Scope
      - 203 jobs
      - \$12,610,000 million in capital investment

- **Project Falcon** - No available sites meeting the needs of the project. Seeking a 150-acre (minimum) shovel-ready greenfield site only; existing building not being considered.
  - Project Scope
    - 1,550 jobs (full capacity)
    - \$350 million capital investment
  
- **Project Condor** - No available sites meeting the needs of the project. Seeking a 5 to 20-acre brownfield or greenfield site with room to grow at least an additional 10 acres.
  - Project Scope
    - 600+ jobs
    - \$1.53 billion capital investment
  
- **Project Joseph** - No available sites meeting the needs of the project. Seeking an existing 125k – 200K SF facility with access to rail.
  - Project Scope
    - 50 jobs
    - \$20 million capital investment
  
- **Project Interface** - No available sites meeting the needs of the project. Seeking existing 75,000 – 120,000 SF facility or brownfield; Seeking isolated location to conduct small explosive ordinance or weapon use
  - Project Scope
    - Jobs TBD
    - \$27,479,913 in capital investment
  
- **Project Jaguar** - No available sites meeting the needs of the project. Seeking existing or greenfield sites that accommodate 1.3 million SF and 1.25 million SF facilities with port access.
  - Project Scope
    - 2,500 jobs
    - \$1.7 billion capital investment
  
- **Project Oribi** - No available sites meeting the needs of the project. Seeking an existing 500k + SF facility, ideally 1 million SF facility
  - Project Scope
    - Jobs TBD
    - Capital Investment TBD
  
- **Project Propeller** - No available sites meeting the needs of the project. Seeking an existing 400k - 500k SF facility to lease.
  - Project Scope
    - 250 jobs
    - \$250 million capital investment

## Innovation, Entrepreneurship, and Small Business Development

### Entrepreneurship Ecosystem Assessment

- Final assessment completed and will be presented to BAEDC in October

### Workforce Development

#### Summary

- Completed Workforce Needs Survey to gauge the issues and challenges of our local employers. Full results can be viewed [here](#).
- Planning continues with NSUBA for engineering career awareness event. High school age students are currently being recruited, and the program is under development.
- Collaborated with Broken Arrow Public Schools on a video production highlighting the importance of driving career awareness at the middle school level for students.
- Manufacturing Career Day planning continues with recruitment of volunteers, coordination with schools, and development of STEM activity.
- **Employer Partner Meetings = 8**
- **Talent Attraction Website:**
  - Continued development of new job board platform powered by Getro.

#### September:

- ★ Total Employer Job Post Supports = 4
- ★ Job seeker engagements = 5
- ★ Job seeker placements = 1

#### Year to Date:

- ★ Total Employer Job Post Supports = 146
- ★ Job seeker engagements = 125
- ★ Job seeker placements = 10

## Arrow Forge

### Summary

- Council approved site plan for Arrow Forge
- Arrow Forge committee convened in September
  - City gave updates on infrastructure
  - Discussed marketing plan for 2025 to include Arrow Forge tour
    - Will meet with site consultants in Dallas, Greenville, Chicago, and Atlanta to pitch Arrow Forge
  - Presented approved site plan to committee
    - 8ft x 16ft rendering will be at Arrow Forge for groundbreaking
    - Postcards of site plan will be created and available at groundbreaking

## Research Analysis, Strategic Planning, & Advocacy

### Summary

- Research Requests:
  - Business Resources – 3
  - City of Broken Arrow – 2
  - Workforce - 1
- Broken Arrow EDC awarded bronze award for BelnBA.com talent attraction website and campaign
  - VP of Economic Development and Director of Talent Attraction accepted award at IEDC annual conference
- Staff attended Tulsa’s Future Partner Roundtable, engaging with small group of regional partners
- VP of ED participated in interview for Tulsa Regional Chamber SVP of Economic Development
- BAEDC hosted Tulsa Regional Chamber Economic Development team for a FAM tour of Broken Arrow