



City of Broken Arrow
Meeting Agenda
Visit Broken Arrow

Chairman Brian Dean
Vice Chair Tommy Yardy
Ben Buie
Lisa Ford
Craig Hagin
Kathy Muskrat
Sarah Lopp
Sonja Schneider
Trevor Swanson

Tuesday, April 14, 2026

3:30 PM

City Hall Council Chamber
220 South Main Street
Broken Arrow, OK

1. Call to Order

2. Roll Call and Introductions

3. Presentations

4. General Visit Broken Arrow Business

- A. [26-459](#) Consideration, discussion, and possible approval of the meeting minutes from the March 10, 2026 Visit Broken Arrow meeting
- B. [26-451](#) Notification of City Manager's execution of an Agreement with the Broken Arrow Chamber of Commerce for advertising, promotion, and marketing of the Rooster Days Festival for an amount not to exceed \$20,000
- C. [26-460](#) Consideration, discussion, and possible approval of The National Grange 160th Annual Convention hotel rebate request in an amount not to exceed \$40,000, pending the receipt of post-event requirements as outlined in the Rebate Guidelines.
- D. [26-452](#) Consideration, discussion, and possible approval of Senior Softball USA Oklahoma Championship rebate request in an amount not to exceed \$3,500
- E. [26-490](#) Consideration, discussion, and possible approval of Battle of Broken Arrow - Taekwon-Do Tournament hotel rebate request in an amount not to exceed \$1,000
- F. [26-503](#) Consideration, discussion, and possible approval of an update to the hotel rebate guidelines

- G. [26-464](#) Consideration, discussion, and possible approval of staff request to research and identify advanced data solutions to enhance tracking of visitation and economic impact in Broken Arrow
- H. [26-393](#) Consideration, discussion, possible approval and appointments of four Visit Broken Arrow Board Members to serve on the Marketing RFP review committee

5. Board members' opportunity to address Visit Broken Arrow on general topics related to city business or services (no action may be taken on matters under this item)

6. Tourism Director Report including updates on the following:

- A. [26-502](#) Presentation and discussion of the Tourism Manager's Report

7. Adjournment

All cell phones and pagers must be turned OFF or operated SILENTLY during meetings.

Exhibits, petitions, pictures, etc., shall be received and deposited in case files to be kept at the Broken Arrow City Hall. If you are a person with a disability and need some accommodation in order to participate in this meeting, please contact the City Clerk at 918-259-2400 Ext. 5418 to make arrangements.

A paper copy of this agenda is available upon request.

POSTED this ____ day of _____, _____, at _____ M

City Clerk