

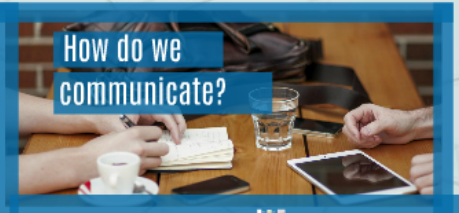
Questions?



#1 MISSION
INFORM & EDUCATE
EXTERNAL AND INTERNAL AUDIENCES



STAFF
Krista Fiasch - Communications Director
Mary McAtee - Digital Content Specialist
TBD - Communications Coordinator



How do we communicate?

Important news sources!

- WEBSITE www.brokenarrowok.gov
- subscribe to emails and robo calls
- report issues
- read publications
- FOCUS News letter

public communication

FY2018 WORK PLAN

The City Website is your Friend.
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How do we

How do we communicate?

Watch important **BA NEWS**
on COX CABLE channel **24!**



CITY COUNCIL MEETINGS

9:00 a.m. • 6:00 p.m.

PLANNING COMMISSION

11:30 a.m. • 8:30 p.m.

BA NEWS

5:00 a.m. • 2:00 p.m.

5:00 p.m. • 11:00 p.m.



Watch daily on Cox Cable Channel 24

Not a Cox customer? See our videos at [YOUTUBE.COM/CityofBrokenArrow](https://www.youtube.com/CityofBrokenArrow)



You Tube

@CityofBrokenArrow



@CityofBA



Like

@CityofBA



Nextdoor

Important news sources!

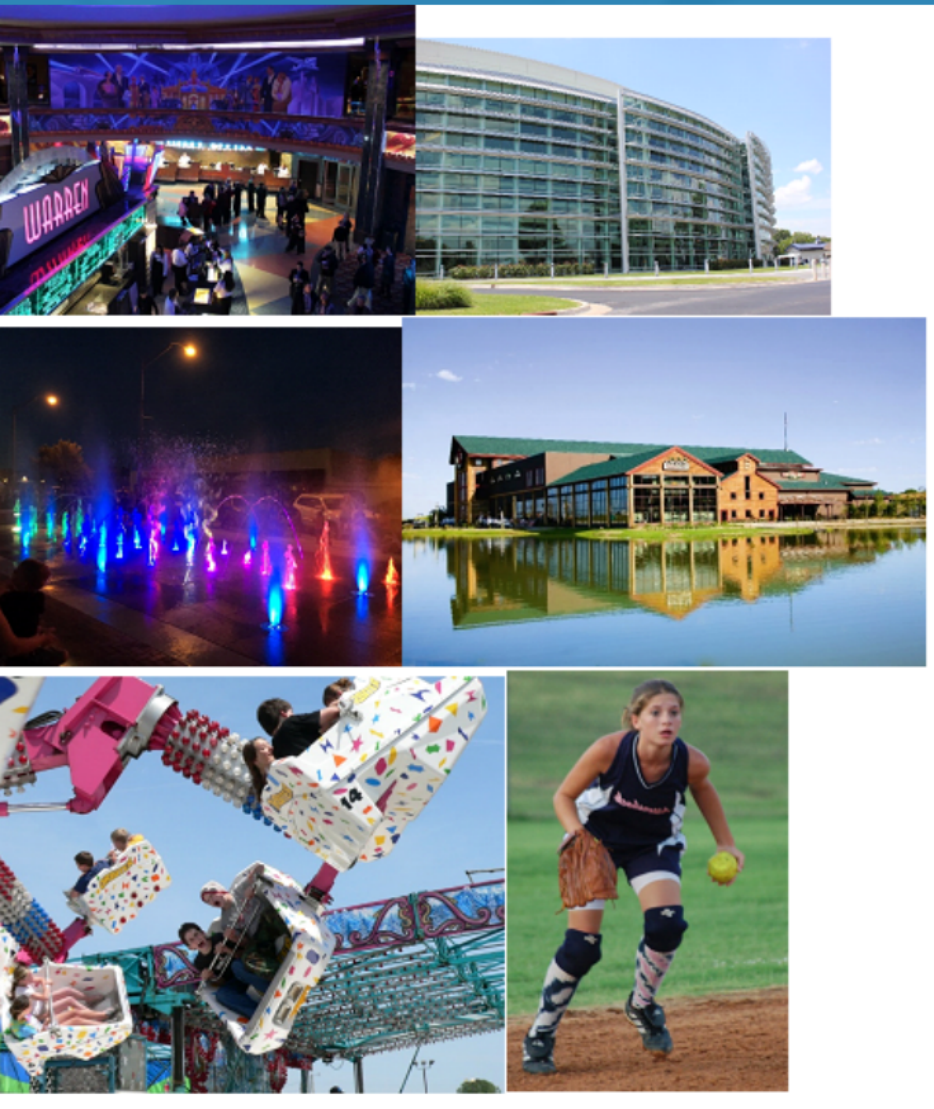
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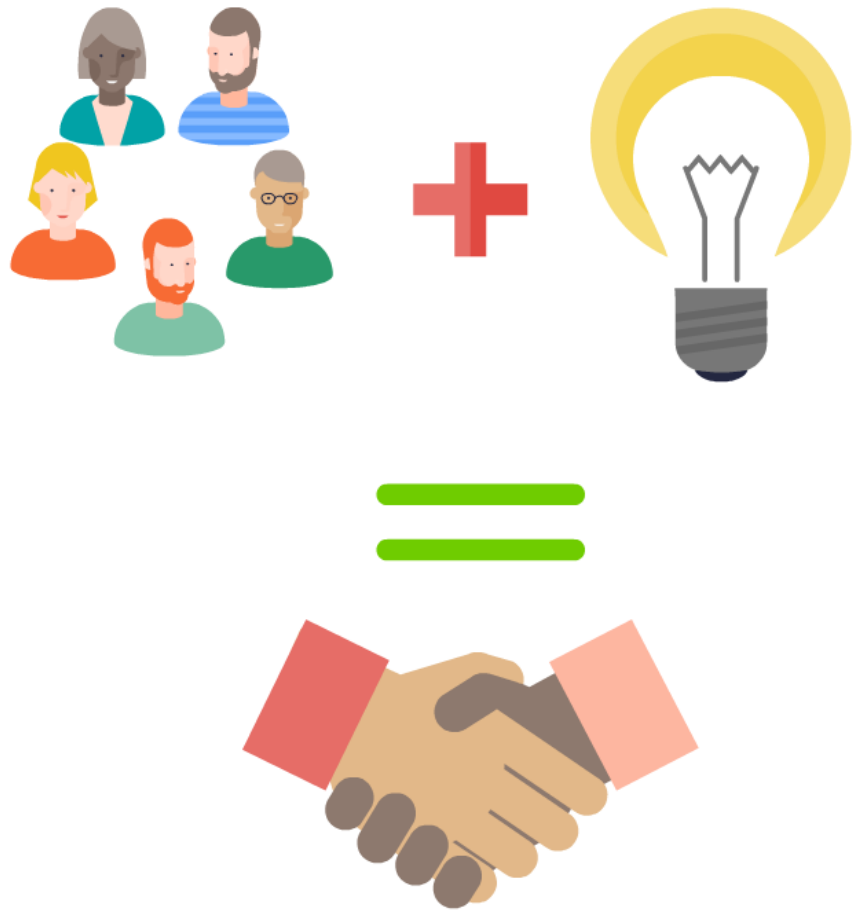
**Project Updates
Coming Soon!**



You Tube



PROMOTE TOURISM
Videos coming soon.



2018 GO BOND

Gather community input.
Educate.



GETTING TO KNOW YOU



BROKEN ARROW
Where opportunity lives



THRIVE!

YOUR MONEY AT WORK

2017 FINANCIAL REPORT

LEADING THE WAY

2017 FISCAL YEAR REVENUE **2017 FISCAL YEAR EXPENDITURES**

REVENUE \$17,777,500
EXPENDITURES \$17,465,400

GENERAL FUND BUDGETED REVENUE 2016-2017

GENERAL FUND BUDGETED EXPENDITURES 2016-2017

MONEY IN

THE CITY OF BROKEN ARROW, THE ONLY MUNICIPALITY IN OKLAHOMA, RATES TO FINANCE THE CITY'S SERVICES TO THE OPERATIONS. QUADRA IS THE HIGHLIGHT IN THE COUNTY WHERE MUNICIPALITIES ARE ALMOST ENTIRELY DEPENDENT ON SALES TAX FOR GENERAL FUND OPERATIONS. SALES TAX MAKES UP THE LARGEST PERCENTAGE OF REVENUE IN BROKEN ARROW'S GENERAL FUND.

REVENUE EXPLAINED

- Taxable Tax** - a tax levied on the purchase of goods in Broken Arrow
- Use Tax** - a 2% tax assessed on purchased goods that do not have excise tax levied by other jurisdictions and systems.
- License & Permits** - revenue from building permits, business licenses, franchise permits, and security system permits.
- Charges for Services** - fees from Parks & Recreation activities and other services the City provides.

YOUR PROPERTY TAX

JURISDICTION:

STATE OF OKLAHOMA	\$ 5.5341
CITY OF BROKEN ARROW	\$ 0.1220
TELECOMMUNICATIONS	\$ 0.1079
COUNTY TAXES	\$ 0.4339
CITY OF BROKEN ARROW	\$ 0.0199
CITY OF BROKEN ARROW	\$ 0.0041
TOTAL	\$ 6.6219

FOR EVERY DOLLAR PAID IN PROPERTY TAXES 13 CENTS GOES TO THE CITY OF BROKEN ARROW



City of Broken Arrow	\$171.07
Broken Arrow Public Schools	\$371.39
Stigler Technology Center	\$133.36
Stigler Community Center	\$79.86
City of Muskogee	\$48.95
County Health	\$25.76
City of Okfuskee	\$82.21
Stigler County	\$184.16
Total Property Tax	\$1,276.12



- Sales Tax \$12,500,000
- Use Tax \$2,500,000
- Tobacco \$1,000,000
- Franchise Tax \$1,000,000
- Fines & Permits \$1,000,000
- Licenses & Permits \$1,000,000
- Charges for Services \$1,000,000
- Transfer Fees \$1,000,000
- Misc. Revenue \$1,000,000
- Intergovernmental \$1,000,000

MONEY OUT

FISCAL YEAR 2017 EXPENDITURES BY GENERAL FUND DEPARTMENT & DIVISION OF THE OKLAHOMA PUBLIC SAFETY UNIVERSITY SYSTEM OF SAFETY AGENCIES OF SPECIALIZED INVESTIGATION.

EXPENDITURES EXPLAINED

- General Government** - includes the City Clerk, Manager, Finance, Administration, Information Systems, Human Resources, City Clerk, Legal and Development Services Department.
- Parks and Recreation** - includes the City Parks and Recreation Manager, Athletic.
- Public Safety** - expense from the Police and Fire Departments. These amounts are based on the current annual budget request after a 2% increase for 2017. This will be the first year of the safety expense.
- Parks and Recreation** - includes the City Parks and Recreation Manager, Athletic.
- Transfer Fee** - amount transferred to the Oklahoma State University System.

GENERAL FUND BUDGETED EXPENDITURES 2016-2017



- Public Safety \$12,500,000
- Parks & Recreation \$1,000,000
- Public Services \$1,000,000
- Transfer Fee \$1,000,000
- General Government \$1,000,000

DID YOU KNOW?

Broken Arrow has more than 100 miles of parkland and recreation facilities, including a 100-acre water park, several disc golf courses, and an 18-hole golf course.

- Administration Top Priorities for 2017**
- Complete the 2017-2018 Capital Improvement Program
 - Complete the 2017-2018 Information Technology System Upgrade
 - Complete the 2017-2018 Public Safety System Upgrade
 - Complete the 2017-2018 Parks and Recreation System Upgrade
 - Complete the 2017-2018 General Government System Upgrade

UTILITY RATES WATER QUALITY

Utility	Rate
Water	\$1.50
Sewer	\$1.50
Electric	\$1.50
Gas	\$1.50
Phone	\$1.50
Cable	\$1.50

The City of Broken Arrow regularly tests water to ensure it is safe to drink. In 2017, the City of Broken Arrow passed all water quality tests. These tests ensure that drinking water is safe to drink and meets or exceeds all federal and state drinking water standards. The City of Broken Arrow also has a lead action plan and reports an 80% lead reduction rate.

LEAD AND COPPER TEST RESULTS

Parameter	2017	2016	2015	2014	2013
Lead	0.00	0.00	0.00	0.00	0.00
Copper	0.00	0.00	0.00	0.00	0.00

HOW TO BE TEST FOR LEAD

- Contact your local health department or the City of Broken Arrow for more information on lead testing.
- The City of Broken Arrow provides lead testing for all water tap lines in the city.
- The test results are shared with the Department of Public Safety for the public's safety.

For more information on our utility rates and water quality, visit our website at www.brokenarrowok.gov/254464/Utilities.

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A word cloud of city services on a blue background with a network pattern. The words are arranged in a roughly circular pattern, with some larger than others. The words include: public safety, community events, budget, download forms, City Council meetings, report problems, jobs, opt-in to robo-calls, pay bills, trash schedule, read news articles, watch videos, learn about local government, find parks, sign up for services, and view open bids.

public safety

community events

budget

download forms

City Council meetings

report problems

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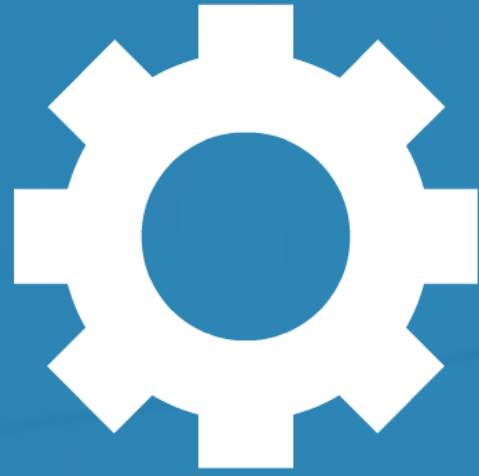
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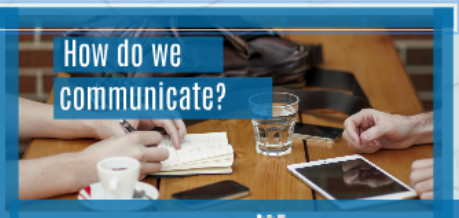
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