



**City of Broken Arrow
Broken Arrow Economic
Development Authority
Minutes**

City Hall
220 S 1st Street
Broken Arrow, OK 740121

**Chairperson Debra Wimpee
Vice Chairman Johnnie Parks
Trustee Lisa Ford
Trustee Justin Green
Trustee David Pickel**

Tuesday, April 21, 2026

Council Chambers

1. Call to Order

Chairperson Debra Wimpee called the meeting to order at 8:05 p.m.

2. Roll Call

Present: 5 - David Pickel, Justin Green, Lisa Ford, Johnnie Parks, Debra Wimpee

3. Consideration of Consent Agenda

- A. 26-56 Approval of the Broken Arrow Economic Development Authority Meeting Minutes of April 7, 2026**
- B. 26-542 Acknowledgment of submittal of the March 2026 Broken Arrow Economic Development Corporation's Monthly Report**

MOTION: A motion was made by Lisa Ford, seconded by David Pickel
Move to approve the Consent Agenda

The motion carried by the following vote:

Aye: 5 - David Pickel, Justin Green, Lisa Ford, Johnnie Parks, Debra Wimpee

4. Consideration of Items Removed from Consent Agenda - NONE

5. Public Hearings, Appeals, Presentations, Recognitions, Awards - NONE

6. General Authority Business

- A. 26-545 Consideration, discussion, and possible approval of and authorization to adopt entryway signage at Arrow Forge Innovation Park**

Travis Stephens, Economic Development Director, presented Item 26-545 and introduced an update on the Arrow Forge Innovation District, focusing on upcoming signage as the project nears completion. He noted that the Economic Development Corporation (EDC) has led the effort and then handed the presentation to Amber Miller, Vice President of Economic Development Corporation.

Before doing so, Mr. Stephens recognized Ms. Miller for earning the Certified Economic Developer designation from the International Economic Development Council, highlighting it as a significant professional achievement in the field.

Amber Miller, Vice President, Economic Development, presented two signage concepts for the Arrow Forge Innovation District, designed to reflect the area's focus on advanced

manufacturing, aerospace, and defense. She explained that both options aim to create a strong, modern identity using industrial-style materials and clean, innovative design elements.

The first concept is a lower-profile entrance sign along Florence, intended to provide a clear and visually striking introduction to the district. The second concept is a taller, more vertical sign positioned at the back of the district, designed for greater visibility from the turnpike and to serve as a landmark feature. Ms. Miller noted that both designs reinforce the Arrow Forge brand while offering different visual approaches and invited feedback from the council.

Council discussion showed general support for both Arrow Forge signage concepts. Members commented on the design elements, noting the industrial, “tech-like” appearance—especially the rear sign, which evoked coding and aerospace themes. They clarified that the different colors shown were due to lighting effects (day vs. nighttime illumination), not separate materials.

The entrance sign is a lower, metal structure with lighting that changes its appearance at night, while the rear sign is a taller (~30-foot) vertical feature designed for visibility from the turnpike. Council members expressed a preference for the blue color accents and appreciated the consistent branding elements, such as the Arrow Forge logo.

Overall, feedback was positive, with minor discussion about material finishes and lighting, and staff indicated they would proceed based on council direction.

MOTION: A motion was made by Lisa Ford, seconded by Johnnie Parks
Move to Approve Item 26-545 authorization to adopt entryway signage at Arrow Forge Innovation Park

The motion carried by the following vote:

Aye: 5 - David Pickel, Justin Green, Lisa Ford, Johnnie Parks, Debra Wimpee

7. Remarks and Inquiries by Governing Body Members - NONE

8. Remarks and Updates by City Manager and Staff

City Manager Michael Spurgeon publicly praised Amber Miller, highlighting her dedication to the community and her strong partnership with the city through the Economic Development Corporation. He commended her as an outstanding professional and congratulated her on earning her certification, noting it is a significant and challenging achievement.

9. Executive Session - NONE

10. Adjournment

The meeting was adjourned at 8:15 p.m.

MOTION: A motion was made by Lisa Ford, seconded by David Pickel
Move to Adjourn

The motion carried by the following vote:

Aye: 5 - David Pickel, Justin Green, Lisa Ford, Johnnie Parks, Debra Wimpee

Chairperson

Secretary