

Version: March 2, 2026				
Chalk It Up! An Art Festival Budget				
Income	2026 Budget	2026 Notes	2025 Estimate	2024
Sponsorships/Grants	\$20,000	\$7,500 VBA + local business support	\$19,750	\$15,150
Broken Arrow City Grant/Waiver	\$0	Not expecting any waived fees from city in 2026	\$4,095	
Chalk Artist registration	\$1,630		\$1,552	\$1,895
Vendor Artist Registration	\$3,800		\$3,620	\$2,032
Tshirt Sales	\$1,685	sold out in 2025/increase sales expected	\$1,533	\$325
Food Trucks	\$480	Rose Festival	\$434	\$579
Other	\$900	On-site donation via the People's Choice Award	\$817	\$817
In-Kind	\$5,000	Includes sound equipment, food for volunteers, chalk for the artists, discounted t-shirt costs etc.	\$4,925	\$2,765
Total Income	\$33,495		\$36,726	\$23,562
Expenses				
Chalk Drawing Contest: Chalk, Bracelets, Cash Prizes \$1,200, Certificates, Ribbons, Misc.	\$1,975		\$1,917	\$3,851
Catering	\$640		\$568	
Misc Event Supplies	\$975		\$945	
Publicity: Posters, Banners, Social Media, Photography	\$1,900		\$1,850	\$1,850
T-Shirts	\$1,850		\$1,745	
In-Kind Expenses	\$5,000	Includes sound equipment, food for volunteers, chalk for the artists, discounted t-shirt costs etc.	\$4,925	\$2,765
Portable toilets	\$1,000		\$416	\$416
Security On Duty BAPD		Rose Festival Responsible for Security in 2026	\$4,095	\$4,421
Additional City Expenses	\$450		\$405	\$265
Stage	\$2,880		\$1,400	\$1,000
Sound System	\$600		\$275	
Entertainment: Performers	\$4,330		\$1,800	\$2,850
Entertainment: Visual Artists	\$2,000		\$1,350	
Rose District overnight security	\$565		\$550	\$550
Inspyral Circus	\$0		\$0	\$2,651
ABCO Food Court Rental	\$200		\$190	\$124
Trash	\$280		\$270	\$225
Total Direct Expenses	\$24,645		\$22,700	\$20,968
ARTSOK Labor and Overhead	\$8,850	salaries + overhead (320 hours @ \$24) * 15%OH	\$8,556	\$8,280
SUBTOTAL --Labor and Overhead	\$8,850		\$8,556	\$8,280
Projected Net Revenue	\$0		\$5,470	-\$5,686