



# **City of Broken Arrow**

## **Meeting Agenda**

### **Visit Broken Arrow**

*Chairman Brian Dean*  
*Vice Chair Tommy Yardy*  
*Ben Buie*  
*Lisa Ford*  
*Craig Hagin*  
*Kathy Muskrat*  
*Sarah Lopp*  
*Sonja Schneider*  
*Trevor Swanson*

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**Tuesday, October 14, 2025**

**3:30 PM**

**City Hall Council Chamber**  
**220 South Main Street**  
**Broken Arrow, OK**

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**1. Call to Order**

**2. Roll Call and Introductions**

**3. Presentations**

- A. [25-1449](#) Presentation by Clarity of Place with highlights of Broken Arrow's new five-year Tourism Strategic Plan

**4. General Visit Broken Arrow Business**

- A. [25-1413](#) Consideration, discussion, and possible approval of the meeting minutes from the September 9, 2025, Visit Broken Arrow meeting
- B. [25-1367](#) Consideration, discussion, and possible approval of the nomination and election for Chairman and Vice Chairman of the Visit Broken Arrow Board with a term expiring September 30, 2026
- C. [25-1379](#) Consideration, discussion, and possible approval of and authorization of the 2026 regularly scheduled meetings schedule for Visit Broken Arrow
- D. [25-1451](#) Consideration, discussion, and possible approval of the Gatesway Powwow sponsorship request in the amount of \$4500, pending the required follow-up report submitted by the deadline and the required receipts submitted to be approved by Visit Broken Arrow for reimbursement
- E. [25-1462](#) Consideration, discussion, and possible approval of a film incentive rebate in an amount not to exceed \$41,000

- F. [25-1469](#) Consideration, discussion, and possible approval of a event rebate in an amount not to exceed \$12,500, pending the required follow-up report submitted by the deadline and the required receipts submitted to be approved by Visit Broken Arrow for reimbursement
- G. [25-1423](#) Consideration, discussion, and possible approval of and authorization to execute of a Professional Services Agreement with Broken Arrow Film Festival, Inc. for the Broken Arrow Film Festival and Convention to be held in 2026
- H. [25-1452](#) Consideration, discussion, and possible approval of forming of a temporary working committee to discuss possible updates to sponsorship grant requests

**5. Board members' opportunity to address Visit Broken Arrow on general topics related to city business or services (no action may be taken on matters under this item)**

**6. Tourism Director Report including updates on the following:**

- A. [25-1414](#) Presentation and discussion of the Tourism Manager's Report

**7. Adjournment**

**All cell phones and pagers must be turned OFF or operated SILENTLY during meetings.**

**Exhibits, petitions, pictures, etc., shall be received and deposited in case files to be kept at the Broken Arrow City Hall. If you are a person with a disability and need some accommodation in order to participate in this meeting, please contact the City Clerk at 918-259-2400 Ext. 5418 to make arrangements.**

**A paper copy of this agenda is available upon request.**

**POSTED this \_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_, at \_\_\_\_\_ M**

\_\_\_\_\_  
**City Clerk**