

June 2025

BROKEN ARROW

ECONOMIC DEVELOPMENT CORPORATION

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June 2025 Report

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Business Retention and Expansion

Summary

- The team continued its work **supporting Broken Arrow's existing industries** and **driving expansion opportunities**. A key highlight included coordinating a **site visit** with the **Oklahoma Department of Commerce** to support an active expansion project with an existing business in Broken Arrow. The team managed all aspects of the visit, providing the company with a direct line of communication to state, regional, and local level resources and support.
- June also marked **meaningful progress** in conversations with a valued Broken Arrow employer **exploring growth opportunities**. These discussions involved close coordination with City of Broken Arrow staff and focused on identifying actionable next steps to support the company's potential expansion.
- CSI Aerospace **Economic Development Agreement** approved by City Council and BAEDA, supporting expansion to Arrow Forge
 - The project will create **50 new jobs** with average wage of at least \$50,000 annually **while retaining 108 existing jobs** for the long-established Broken Arrow company
- **BRE Employer Meetings: 6**
- **BRE Drop-ins: 1**

New Business Attraction

Summary

- President & CEO, along with the VP of Economic Development, joined over 80 Oklahoma delegates in Paris for the **International Paris Air Show**. The delegation participated in more than **90 meetings over four days**, facilitating numerous B2B conversations while actively **promoting Oklahoma and Broken Arrow** as prime locations for aerospace investment.
 - They highlighted our state and city's **strong aerospace industry** and commitment to supporting advanced manufacturing and aviation businesses.
 - This trade mission was fully funded by Amplify BA investment, with no City of BA contractual dollars spent.
- President & CEO and VP of Economic Development attended **Tulsa's Future Consultant Reception** where they had the valuable opportunity to engage with a national site consultant, share Broken Arrow's strengths and strategic advantages, and build relationships that can help attract future investments

Incoming June Projects

- **Project Artifact** – Submitted Creek 51 Lot 5 build to suit
 - Leading innovator in jobsite technology and national equipment rental provider evaluating potential expansion locations in Oklahoma. Seeking existing building of 17K SF on 5-7 acres
 - Project Scope

- \$27 million capital investment
 - 20 jobs
- **Project Callister** – Submitted Jackson Mills site
 - Company focused on converting waste into industrial gases. Seeking greenfield, brownfield, or existing buildings on 20 acres with additional acreage for growth and parking.
 - Project Scope
 - \$25 million capital investment
 - 50 jobs
- **Project En Fuego** – No available sites meeting the needs of the project.
 - Startup battery manufacturer seeking to establish global battery ecosystem in the US. Speed and scale are top priorities. Seeking existing building of 125,000 to 150,000 SF on 15 acres. 100 MW of power within 18 months.
 - Project Scope
 - TBD capital investment
 - 200 jobs
- **Project America** – No available sites meeting the needs of the project.
 - UE based company that pairs carbon-neutral manufacturing with cutting-edge tire technology seeking to build the world's first all-electric, carbon-neutral tire factory. Seeking 240+ acres with onsite rail spur in FTZ.
 - Project Scope
 - \$2.5 billion capital investment
 - 1700+ jobs
- **Project Gravity** – No available sites meeting the needs of the project.
 - Developer working with several advanced manufacturing companies seeking new construction on a minimum of 100 acres.
 - Project Scope
 - TBD million capital investment
 - 150 jobs
- **Project Snow Goose** – No available sites meeting the needs of the project.
 - Site selection search only. No details have been given on the company. Seeking 50 acres of greenfield or brownfield with rail onsite. Ideally redevelopment of coal plant.
 - Project Scope
 - TBD million capital investment
 - 150 jobs
- **Project Lucky Prime** – No available sites meeting the needs of the project.
 - Global building materials organization is interested in adding a new, 7th TPO Manufacturing, Warehousing, and Distribution Center to support growing sales of Single Ply Thermoplastic Polyolefin (TPO) Membrane for commercial roofing applications. Looking for 40-100 site ready acres.
 - Project Scope
 - \$210 million capital investment
 - 129 jobs
- **Project Valley** – No available sites meeting the needs of the project.

- Switzerland company that manufactures and assembles pump systems for the oil and gas industry. Looking for a facility with special priority given to regions South of US 412, south of I-44 between Tulsa and Oklahoma City, and East of I-35.
 - Project Scope
 - \$1.75 million capital investment
 - 6 jobs
- **Project Frontier** – No available sites meeting the needs of the project.
 - A global architectural products company that is looking for a 60–80-acre site zoned Heavy Industrial to manufacture their commercial aluminum building façade products.
 - Project Scope
 - \$178 million capital investment
 - 176 jobs

Innovation, Entrepreneurship, and Small Business Development

Summary

- This month, Staff continued building momentum around **entrepreneurship** in Broken Arrow through several key efforts. Staff met with local entrepreneurs to better understand their needs, provide support, and identify future engagement opportunities.
- Staff attended the **Startup World Cup** regional event hosted at Gradient, which offered **valuable insight into regional startup activity** and **strengthened connections** with ecosystem partners, as well as, getting a front row seat into the innovation happening in our area.
- Significant progress was also made toward launching of **1 Million Cups in Broken Arrow**. An organizing team has been established, made up of local entrepreneurs and key ecosystem supporters. This group is now actively collaborating to bring the weekly program to life, with the goal of fostering consistent engagement, knowledge-sharing, and community among early-stage entrepreneurs.

Workforce Development

Summary

- Staff facilitated the **BA Summer STEM Camp** program for local 10th-12th graders designed to stimulate career awareness in the healthcare and STEM fields. The initiative aimed to inspire early engagement in high-demand industries through hands-on learning and company tours.
 - **Number of students participated = 17**
 - **Number of employers participated = 10**
- Staff coordinated a **Virtual Reality Video Shoot** featuring local manufacturing and healthcare employers. The video will be used to enhance workforce development and talent attraction efforts in the community.
- Staff submitted final documentation to close out the **Impact Partnership Grant** awarded initially through Oklahoma Department of Commerce. This grant has funded numerous

initiatives including supporting the build out Mechanical Engineering Lab at NSUBA, Attendance at the Texas A&M Career Fair, and much more for the community.

Employer Partner Meetings = 6

Broken Arrow Job Board Monthly Metrics:

- **439** page visits; **175** clicks on jobs; **0** job alert subscribers
- **35** application engagements

Job Seeker Monthly Metrics:

- Job seeker engagements = 10
- Job seeker placements = 0

Job Seeker Year to Date Metrics:

- Job seeker engagements = **175**
- **213** application engagements (job board)
- Job seeker placements = **3**

Arrow Forge

Summary

- Announced CSI Aerospace as the **first official tenant of the Arrow Forge**, marking a key milestone in the project's activation and long-term impact on aerospace and advanced manufacturing in Broken Arrow.
- Facilitated a second virtual site visit for **Project Rocko**, continuing engagement with a prospective company considering Broken Arrow for future investment.

Research Analysis, Strategic Planning, & Advocacy

Summary

- Staff attended **Tulsa's Future Quarterly Regional Partner Meeting**, engaging with regional economic development partners to strengthen collaboration and heard updates on ongoing initiatives and activities supporting growth and competitiveness across the region.
- Staff met with the City's Tourism Manager to coordinate efforts around CoStar and STR reporting, ensuring **streamlined access to hospitality data** following the upcoming platform merger.
- Issued a **press release announcing all nine Broken Arrow recipients** of the Oklahoma Innovation Expansion Program (**OIEP**) funding. The release highlighted the impact of the program on local industry and was picked up by multiple media outlets, helping amplify awareness of Broken Arrow's thriving business environment.
- Marketing Manager completed a **professional development program focused on digital marketing growth** strategies, expanding the team's capabilities in online engagement and outreach.

- Staff contributed to the **Southern Economic Development Council's (SEDC) 2025 State of Economic Development Survey**, helping shape a regional perspective on economic development priorities.
- President & CEO represented the organization at the **Adams Creek Town Center groundbreaking ceremony**, supporting a major mixed-use development project that will enhance Broken Arrow's commercial footprint.
- **Research Requests:**
 - **Business Resources – 0**
 - **City of Broken Arrow – 1**
 - Collected and provided current employer data to the City of Broken Arrow's TED team to assist with a developer request.
 - **Workforce - 0**