



September 2025

BROKEN ARROW
ECONOMIC DEVELOPMENT CORPORATION

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September 2025 Report

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Business Retention and Expansion

Summary

- This month continued the steady rhythm of outreach and engagement with **Broken Arrow companies**, ensuring ongoing communication and support for their growth. Several meaningful visits took place, including one with a company planning a significant expansion that could add up to **60 full-time employees** following the award of a long-term project. A business with an **active expansion project** shared positive updates about their new footprint and increasing workforce. Additionally, staff connected with a few **emerging businesses experiencing growth** and focused on building new relationships to strengthen their ties within the Broken Arrow business community.
- Consultants for **Project Sapling** presented the project to City leadership and requested consideration in establishing a TIF district to support the company's **potential expansion and long-term investment** in the community.

BRE Meetings: 10

New Business Attraction

Summary

- **Hosted a site visit for Project Astro**, welcoming **six members of the consultant team** along with City leadership to visit potential locations, discuss project details, and coordinate next steps for the development.
- VP of Economic Development attended the **Tulsa's Future Northern California Marketing Trip**, meeting with four companies and one site location consultant in the **aerospace and tech sectors** to discuss the Tulsa Region's strengths and showcase **Broken Arrow's key assets, workforce advantages, and development opportunities** as part of regional business attraction efforts.
- Project Sam, a **\$61 million distribution and logistics development**, continues to advance through the pre-development phase, with a target construction start date of November 3rd.

Incoming September Projects

- **Project Astro – Submitted Jackson Mills site**
 - Consultant driven, large-user data center project very interested in Broken Arrow, seeking 40 to 50 acres.
 - Project Scope
 - \$800 million to \$1 billion in capital investment
 - 45 jobs
- **Project Pumpkin – Submitted Creek 51 Lot 5**
 - This European manufacturer of products for the energy infrastructure industry is looking for an existing building or a greenfield site. The company plans to produce fittings and damping systems for overhead transmission lines at this facility.
 - Project Scope
 - \$50 million capital investment

- 126 jobs
- **Project Keystone 1 – No available sites meeting the needs of the project. No existing buildings of 80,000 to 100,000 SF.**
 - This manufacturing technology company integrates advanced sensors, precision hydraulic controls, and intelligent CNC systems to develop high-performance mechanical equipment that enhances productivity on construction sites.
 - Project Scope
 - \$125 million capital investment
 - 320 jobs
- **Project Hydra – No available sites meeting requirements of 1,000 acres of industrial land.**
 - Manufacturing facility project that will develop solid rocket motors for the defense industry.
 - Project Scope
 - \$30 million capital investment
 - 100 jobs
- **Project Crosstalk – No available sites meeting requirements of 100 acres of industrial land.**
 - The company is conducting a greenfield site search for the construction of a new state-of-the-art electronic and networking equipment manufacturing facility in the United States.
 - Project Scope
 - \$100 million capital investment
 - 800 jobs
- **Project Diablo – No available sites meeting requirements of 75 acres minimum zoned heavy industrial with rail at site.**
 - A highly successful U.S. construction materials manufacturer seeking statewide assistance to identify potential heavy industrial sites for a major new production facility.
 - Project Scope
 - \$494 million capital investment
 - 260 jobs
- **Project Forge – No available sites meeting requirements of existing building of 250K SF and zoned heavy industrial.**
 - Project Forge represents a strategic expansion in the metallizing sector, and Tulsa region is being evaluated as a potential location.
 - Project Scope
 - \$200 million capital investment
 - 400 jobs

Innovation, Entrepreneurship, and Small Business Development

Summary

- September marked continued progress in cultivating Broken Arrow's entrepreneurial ecosystem following the successful **kick-off of 1 Million Cups Broken Arrow**. Since its launch, the program has **hosted 6 local businesses as presenters and welcomed 57**

attendees, demonstrating strong community engagement and momentum. 1MC has also strengthened partnerships with **Entrepreneurial Support Organizations** and other resource partners who are helping expand the ecosystem's reach. This month, we also discovered and engaged with a **new coworking space** that will be an important economic development partner—not only in supporting entrepreneurs but also in advancing innovation district efforts in South Broken Arrow. The team began exploring opportunities to **establish a cohort style support program and expand program offerings** to better serve the small business and entrepreneurial community.

- Staff met with **PartnerTulsa** to learn about their **microgrant program** and explore best practices for supporting small business growth.
- President and CEO and VP of Economic Development toured **LIFT, a manufacturing innovation institute in Detroit**, to learn about **advanced manufacturing technologies, workforce development initiatives, and industry partnerships** that support economic competitiveness and could inform future strategies in **Broken Arrow's manufacturing sector**.

Entrepreneurship Support Meetings: 15

Workforce Development

Summary

- Staff attended the **Texas A&M Engineering Career Fair**. The opportunity allowed the BAEDC to represent the entire community of Broken Arrow to engineering students with the goal of attracting the talent to the area:
 - **126** students requested additional information about BA opportunities
 - **500** engineering student resumes acquired
 - **10** students currently have applied for Broken Arrow employment opportunities
- Facilitated **Talent Attraction & Workforce Development** committee meetings
 - Reviewed Amplify Strategic Plan with group and discussed different opportunities to help achieve various goals within workforce development and talent attraction
 - Discussed the outcome from attendance at the SEC Career Fair at Texas A&M
 - Discussed logistics and date for upcoming NSUBA STEM Open house event
- BAEDC facilitated an **HR Roundtable** event in partnership with Oklahoma Career Tech to discuss registered apprenticeship programs. The event provided the opportunity for attendees to learn about the training programs that are available to assist with enhancing the skillset of a company's workforce.

Employer Partner Meetings = 9

Broken Arrow Job Board Monthly Metrics:

- **4127** page visits; 844 clicks on jobs; 15 job alert subscribers
- **69** application engagements

Job Seeker Monthly Metrics:

- Job seeker engagements = **136**
- Job seeker placements = **0**

Job Seeker Year to Date Metrics:

- Job seeker engagements = **329**
- **335** application engagements (job board)
- Job seeker placements = **3**

Arrow Forge

Summary

- The Arrow Forge Committee convened to advance the **Amplify 2.0 strategic plan**, which outlines next steps for the site's long-term vision. Discussion focused on incorporating incubator space to support startup growth, defining key industry-focused districts, and refining the overall masterplan to guide future development and investment.
- The **updated plat for Arrow Forge** was **approved by City Council**, marking a key milestone in the district's continued progress toward development.

Research Analysis, Strategic Planning, & Advocacy

Summary

- **President and CEO James Bell** successfully **passed the Professional Community & Economic Developer (PCED) exam** and received official certification, demonstrating continued commitment to professional excellence and advancing the practice of economic development in Broken Arrow.
- VP of Economic Development attended the **Select Oklahoma September membership meeting**, engaging with economic development partners from across the state and hearing from keynote speaker **Jim Tull** on "**The Art of Negotiations in Economic Development.**" The event provided valuable opportunities to **strengthen statewide partnerships** and enhance professional development in support of **Broken Arrow's economic growth efforts.**
- President and CEO and VP of Economic Development attended the **International Economic Development Council (IEDC) Annual Conference**, participating in sessions and networking opportunities focused on **emerging trends, best practices, and innovative strategies** in economic development and highlight **Broken Arrow's role in advancing regional and statewide economic growth.**
- Staff toured **MidAmerica Industrial Park** to gather **best practices** on spec building development, workforce initiatives, and business attraction strategies.
- The Marketing Manager attended the **Tulsa Regional Chamber's Women's Programming Kickoff Breakfast**, supporting regional leadership and professional development efforts.
- Staff joined local leaders at Northeastern State University's **SB701 celebration**, recognizing key education and workforce legislation.
- Participated in **OneVoice Task Forces** to help shape regional legislative and policy priorities.

- Attended the **State of Education** event with Dr. Rodney Hanley, President of NSU Broken Arrow, to stay informed on higher education initiatives **impacting workforce development**.
- **Research Requests:**
 - **Business Resources – 0**
 - **City of Broken Arrow – 1**
 - City requested information on the top 10 largest employers for their annual report.
 - **Workforce – 0**