

Transit Partnership Requirements

To help us set up your transit program with Uber, we'd like to make sure we're gathering all key requirements. Please fill in the table below to help us ensure we're aligned with the needs of the partnership.

Program configurations	Your program requirements
Name of program	<i>Visit Broken Arrow OnDemand</i>
Pricing	<i>The full cost of the ride includes an 18% tip</i>
Ride limits	<i>Four rides per person/group per day</i>
Total budget (per person and/or per program)	<i>\$50,000 for a 12-month pilot period. This budget applies to the entire program, which includes other service providers.</i>
Geographical restrictions	<i>Trips entirely within a polygon are defined by WeGo and start or end at specific bus stops (as defined in emailed shapefile and bus stop lat/long data)</i>
Day of week/time of day	<i>9:30 AM to 10:00 PM, Monday through Friday, 8:00 AM to 11:00 PM Saturdays and Sundays.</i>
Vehicles/products	<i>Desire is for the potential for ridesharing on all trips – UberPool.</i>
Do you want to limit the program to certain individuals?	<i>No. Targeting customers who either do not currently ride transit or ride but would ride more frequently with a better first/last mile connection in the target service area. This includes current paratransit customers who would ride fixed routes provided a convenient way to get to the bus stop.</i>
How do you want to share the program?	<i>Website, printed marketing materials at bus stops, via smartphone apps (trip planning applications)</i>
Data reporting requirements	<i>Data as granular as possible regarding trip details (origin/destination, date, time (request, pickup, and drop-off), total fare, was ride shared? The number of passengers, distance, passenger miles traveled rejected trips, etc.)</i>
Do you want to use Uber Central to dispatch trips?	<i>No</i>
Exclusivity	<i>Other providers will be performing trips on the overall program</i>
Primary funding source	<i>City of Broken Arrow</i>
Uber obligations	
Transit agency obligations	
Launch Date	<i>As soon as possible</i>